

Why partner with us?

YOUR SUPPORT ENABLES US TO:

- deliver new strategic and impactful programs
- build deeper and more meaningful connections
- facilitate collaboration and innovation
- effectively advance philanthropy's engagement in regional efforts
- build more vibrant, equitable, and sustainable communities

PARTNERING WITH PHILANTHROPY NETWORK GREATER PHILADELPHIA WILL:

- Position your organization as a leading supporter of the philanthropic community
- Provide access to 140+ member organizations that invest more than \$500 million annually in the Philadelphia region and beyond
- Build brand awareness and align your brand with a highly-reputable organization in the philanthropic community
- Offer networking and relationship-building opportunities with leadership of member organizations
- Afford your organization with channels to deliver your services and to lend your expertise to members

WHO SHOULD PARTNER WITH US?

- Current members seeking to deepen their commitment to Philanthropy Network and the philanthropic community
- Organizations and consultants who serve the philanthropy community, including:
 - » Lawyers & Accountants
 - » Technology & Software Providers
 - » Financial Services & Investment Professionals
 - » Financial Institutions
 - » Consultants & Advisors

About us

For 30 years, Philanthropy Network Greater Philadelphia has convened and connected the region's funders as catalysts for positive action, innovation, and effective giving in our region. As the only membership organization for philanthropy in Greater Philadelphia, we provide our members with a unique forum to come together for local learning and for collaboration to increase the impact and effectiveness of regional giving.

WHAT WE DO

At Philanthropy Network, we proudly champion philanthropy as a force to drive the region forward toward meaningful and sustainable change. To help members succeed in the pursuit of smarter giving for greater good, we:

- Deliver relevant, high-quality learning and engagement opportunities that inform and empower more effective giving.
- Elevate philanthropy's role in cross-sector leadership to influence the design, implementation and scaling of promising regional initiatives.
- Incubate bold new ideas and groundbreaking approaches to social impact that reflect the depth and dynamism of the charitable sector to strengthen our region.
- Cultivate networks of leaders, experts, and practitioners—both within philanthropy and across sectors—to advance the civic dialogue and to generate new ideas that inspire action.

Our organization is dedicated to continuously improving and delivering high-quality learning and engagement opportunities to advance our members' work, while cultivating opportunities for collective action that create solutions to our most intractable challenges.

You can learn more about our organization and our new strategic direction at www.philanthropynetwork.org.

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Philanthropy Network's unique ability to **convene and mobilize funders** and **diverse community stakeholders** to address deeply entrenched social issues has helped **transform the region's neighborhoods** for the better. Our company couldn't be more **proud of our long-time membership** with the organization.”



— ALDUSTUS JORDAN, SENIOR VICE PRESIDENT
FOR COMMUNITY RELATIONS, WELLS FARGO

2018

SPONSORSHIPS

Smarter giving. Greater good.

philanthropy
NETWORK
GREATER PHILADELPHIA

		 BRONZE SPONSOR	 SILVER SPONSOR	 GOLD SPONSOR	 PLATINUM SPONSOR
Members		\$2,500	\$5,000	\$10,000	\$20,000
Non-Members		\$3,000	\$6,000	\$12,000	\$24,000 <i>(three available)</i>
BRANDING	Logo on PN website	•	•	•	•
	“Featured Sponsor” spotlight on PN website and in PN newsletter		•	•	•
LEADERSHIP	Sponsored blog post	•	•	•	•
	Sponsored newsletter article		•	•	•
MEMBER ACCESS	Presenting Sponsor of one (1) Network Affinity Group for one year including invitations to meetings and exclusive access to members			•	•
	Presenting Sponsor of a PN webinar with opportunity to send follow up communication to webinar registrants (through PN with content to be approved by PN)				•
FALL CONFERENCE	Complimentary registration	(1)	(2)	(4)	(4)
	Ad placement in Resource Guide	1/4 Page Ad	1/2 Page Ad	Full Page	Full Page
	Article placement in Fall Conference Resource Guide			•	•
	Recognition as Sponsor in onsite signage and in invitations		•	•	•
	Exhibitor table		•	•	•
	Logo on conference bag			•	•
	Presenting sponsor of breakout session			•	•
	Recognition as Sponsor of Resource Guide				•
	Opportunity to make introductory remarks at a plenary session or keynote presentation				•
MEMBERS' MEETING	Complimentary registration	(1)	(2)	(3)	(4)
	Reserved VIP seating				•
PREMIER 30TH ANNIVERSARY	Choice of ONE (1) 30th Anniversary Premier Sponsorship Opportunity <ul style="list-style-type: none"> • PRESENTING sponsor of anniversary video with “Presented by” credit and logo at beginning and end of video • PRESENTING sponsor of anniversary economic impact report with logo on report and special recognition at report launch and in media outreach • PRESENTING sponsor of Speaker Symposium 				Must Choose Only One

PREMIER 30th ANNIVERSARY SPONSOR

\$30,000 (one available)
Yearlong premier sponsor of Philanthropy Network's 30th Anniversary Celebration

- EXCLUSIVE host of 30th Anniversary Reception at Fall Conference
- Recognition as Anniversary Sponsor on PN website and in all media outreach
- Four (4) complimentary VIP registrations to all PN signature events and anniversary related special events including Annual Members' Meeting and Fall Conference with reserved seating
- Designation as 30th Anniversary Sponsor at Fall Conference
 - » Back Outside Cover Ad in Resource Guide
 - » Recognition on all conference invitations, onsite signage, social media and e-blasts
 - » Logo and designation on conference bag
 - » Featured article in Resource Guide
 - » Exhibitor table
 - » Welcome remarks at opening plenary session
- Designation as 30th Anniversary Sponsor at Annual Members' Meeting
 - » Logo and 30th Anniversary Sponsor designation on invitations, onsite signage, social media and e-blasts
 - » Introduction of keynote speaker
 - » Exclusive stage mention as 30th Anniversary Sponsor
- Presenting Sponsor of one (1) Network Affinity Group for one year including invitations to Affinity Group and members
- Sponsored blog posting or newsletter article
- Monthly “Featured Member” on PN website and in PN newsletter

HOW TO PARTNER WITH US

For more information on our sponsorship packages or to create a customized package that meets your organization's giving and marketing goals, please contact:

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