



PHILANTHROPY NETWORK GREATER PHILADELPHIA 2020 Virtual SPARX Conference

Sponsorship Opportunities
December 8, 9, 10 & 11, 2020
Learn more at: www.philanthropynetwork.org

Philanthropy Network offers a variety of sponsorship and digital advertising opportunities for our 2020 virtual conference. Packages are available to meet all priorities and budget ranges.

ABOUT PHILANTHROPY NETWORK GREATER PHILADELPHIA:

Philanthropy Network Greater Philadelphia is a hub for the region's funders, social investors, and impact partners provide unique opportunities for learning, collective action, and support to advance the effectiveness and impact of their efforts while advancing a culture of inclusion.

ABOUT THE SPARX CONFERENCE:

Philanthropy Network Greater Philadelphia's SPARX conference is the premier event for regional funders, social investors, nonprofits, and other civic leaders who want to learn, connect, and lead social change in Greater Philadelphia. The event draws high-profile speakers and attendees, attracting a sell-out crowd of over 400 attendees.

SPONSORSHIP OPPORTUNITIES:

For Philanthropy Network members, sponsorship demonstrates your leadership support for the Network and the philanthropic and nonprofit sectors, while providing an opportunity to share information about your organization's philanthropic activities.

For non-member professional service providers, this is the perfect opportunity to connect and interact with the region's philanthropic and nonprofit leaders—before and during the event.

Sponsors receive a wide range of benefits, including, but not limited to, extensive recognition before and during the event, speaking opportunities, exhibitor space, and complimentary registrations.

FOR MORE INFORMATION:

Please contact Shira Hodges, at shira@philanthropynetwork.org or 215-790-9700 x5 to discuss any of these opportunities. To secure your sponsorship, please return the Sponsor Response Form by **October 30, 2020**. *Pre-event recognition will begin as soon as you make your sponsor commitment, which includes payment.*

2020 Sponsorship Packages

SPONSOR BENEFITS	Premier \$15,250	Champion \$10,500	Supporting \$5,250	Contributing \$3,500	Friend \$2,250
30 second commercial during one general session (Commercial must be approved by Philanthropy Network & received 2 weeks prior to conference. Limited availability)	★				
Recognition on email of gift card	★				
Large rotating ad (720x480px) on home page	★	★			
Logo on all conference material	★	★	★		
Virtual Exhibit Booth. Includes: logo, description, ability to add tags, videos, resources (PDF's etc), request info and virtual room, visitor reports (Note: The virtual room requires staffing during hall hours - you can opt out of virtual room if you don't want to staff it)	★	★	★		
Session Moderator for networking session (must stay on topic, this is not to introduce your work) (limited availability)	★	★	★	★	
Session moderator for conference session must stay on topic, this is not to introduce your work) (limited availability)	★	★	★	★	
Opportunity to purchase up to two (2) additional registrations at an early bird rate	★	★	★	★	
Recognition at conference on event materials	★	★	★	★	★
Recognition in pre-event communications including rotating banner on the conference home page with embedded URL	★	★	★	★	★
Institutional profile in sponsor recognition email sent to all conference registrants	★	★	★	★	★
Opportunity to distribute materials in a virtual conference bag (ideas can be found here)	★	★	★	★	★
Complimentary Registrations	6	4	2	1	1

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES:

\$500 Sponsor a Break

Includes logo in description on virtual conference agenda and verbal recognition by facilitator as we break.

\$1,000 Sponsor a session

Includes report of session attendance*, logo in description on virtual conference agenda and verbal recognition by facilitator as we break

\$1,750 Closing lunch

Limited opportunity; sponsor closing lunch session includes recognition during opening remarks, report of session attendance*, and logo in description on virtual conference agenda with embedded link to external site or virtual booth

*Attendance report is restricted to attendees that opt in.

Sponsor Response Form

Thank you for your interest in supporting Philanthropy Network's 2020 SPARX Conference. Please complete and return the following form by Friday, October, 30th 2020. Upon receipt of your form, staff will follow up to confirm your sponsor benefits, share fulfillment deadlines, provide an invoice as needed and schedule payment. Please contact Shira Hodges at shira@philanthropynetwork.org if you have any questions or would like further information about these opportunities.

WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

\$15,250 Premier \$10,500 Champion \$5,250 Supporting \$3,500 Contributing \$2,250 Friend

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES:

- \$1,750 *Closing lunch (Only 1 Available)*
 \$1,000 *Sponsor a session (Only 6 Available!)*
 \$500 *Sponsor a break (Only 2 Available)*

CONTACT INFORMATION

Organization Name: _____

Address: _____

City/State/Zip: _____

Contact Person & Title: _____

Phone: _____ Email: _____

Additional Contact & Title: _____

(if applicable for fulfillment)

Phone: _____ Email: _____

Please return this form by **October 30th** to: Shira Hodges via email to: shira@philanthropynetwork.org.

All Payments must be received by **November 15th, 2020**. Please make checks payable to: "Philanthropy Network Greater Philadelphia" [EIN# 23-2518417]. If you would like to pay by credit card, please call Matt Smith at 215-790-9700 x13.

Please note a 3% transaction fee will be charged for all credit card transactions.