



Philly Counts

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Philly Counts

The Philly Counts office was originally established to engage and encourage participation in the 2020 Census. The office also ran the 17 Satellite Election Offices for the City Commissioners in 2020. The office and its network has now moved to engagement for the COVID-19 vaccine efforts.

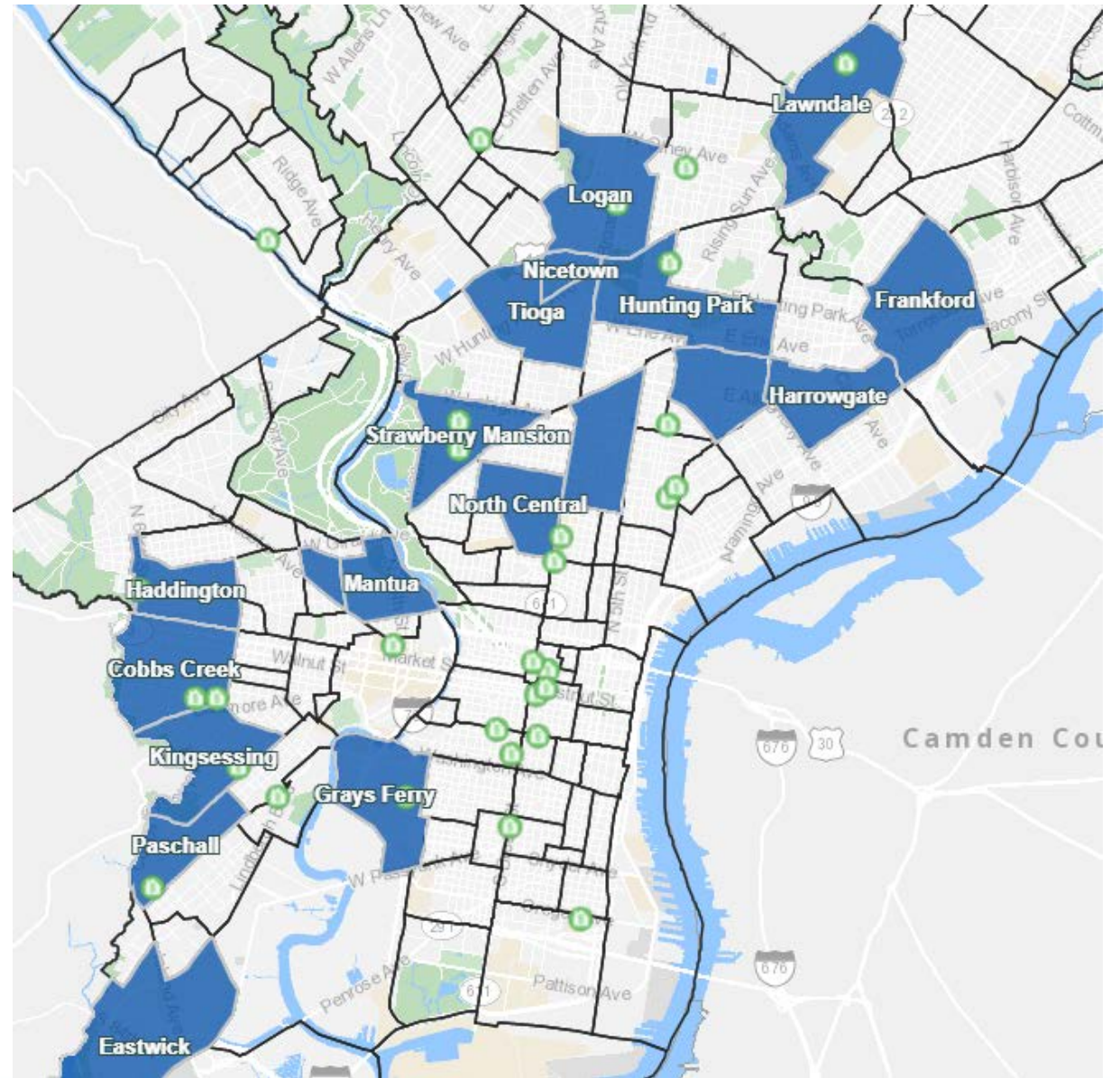
Theory of Organizing

- Work with local community leaders to engage vulnerable communities
- Provide low barrier funding for engagement work
- Encourage a community of practice with materials, convening space, and planning
- Bridge community and government
- Work with community to create materials and information that is relevant, timely, and accessible

Priority Neighborhoods

Philly Counts is working closely with PDPH to identify priority areas for outreach and organizing.

- Creating neighborhood clusters
- Mapping partners and resources





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Philly Counts is working with all grantees to provide resources to support their work, training, and a community of practice where they can connect with other grantees and learn and grow together.

- Biweekly calls
- Google group
- Health Department training
- Professional development for Ambassadors
- Support from Neighborhood Organizers









Thank you!