

**Reality Bites: Hunger on the Rise in Philadelphia and What We Can Do About It**

Food Funders & Stakeholder Meeting #2

Thursday, February 13, 2020

1:30 PM – 4:30 PM EST



| <p><b>What solution, big idea or opportunity should be explored /considered in our region, within our collective ability, that would make a radical and positive shift towards equity, self-sufficiency, and food security</b></p>                                  | <p><b>Who should be involved to make this happened?<br/>Be specific.</b></p>   |
|---|--|
| <p>I believe that connection (connectivity) with different programs (financial, food, etc) could greatly benefit all and actually be effective.</p>   | <p>Government agencies, a convening agency or organization, various non-profits, with the ability to engage audiences.</p>   |
| <p>Raise the minimum wage</p> <p>Make sure all workforce development programs have connections to jobs with family sustaining wages</p> <p>Significant investment I community gardens and ending food deserts.</p> <p>Legislation to prohibit food in landfills</p> | <p>Chamber of Commerce</p> <p>Mayor/ City Council</p> <p>SHRM</p> <p>Corporate and anchor institution leaders</p> <p>Workforce development partners (PYN, JEVS, 1199C)</p> |
| <p>Universal Basic Income</p> <p>Law around no organic waste- must be donated or composed</p>   | <p>Gov't and non-profits</p>   |
| <p>Health insurers to fund food access programs that integrate nutrition access and health conditions/indicators &amp; behavior health and environmental health.</p> <p>Demonstrate success through pilot project and expand</p>                                    | <p>Research universities</p> <p>Funding for pilot projects</p> <p>Dept of Health</p>   |

|   |   |
|---|---|
| Reparations- I don't know what form this could take-→ baby bank accounts? Free college education? Universal Basic Income, Money towards housing?  | Businesses / Institutions in Philadelphia that benefited from enslaving people.<br><br>City Gov't, Foundations              |
| A living wage   | Unions, Fight for 15, Community organizers, political will  |
| Bring advocacy groups, led by people most impacted to funder meetings to tell funders what support they need to build political will and create policy change   | All- education focused:<br><br>Philadelphia Student Union<br><br>Youth United for Change<br><br>Working Caucus of Educators |
| Viewing the issue from multiple lenses and infiltrating all parts of campus –student health, RA's   | Is there a network of student health conference for deans, etc., where we could scale our conversations with?               |
| \$15 minimum wage; no food waste; organize and capture to increase food access.<br>State legislation; Universal Health systems,<br><br>Current states with existing laws: New Hampshire, Vermont, Washington, Boulder, San Francisco, NY, Austin<br><br>Countries: UK, France, Israel, Italy, Netherlands | Food banks, gleaners, EPA, USDA   |
| An explicit commitment to move to reduce, food insecurity by a certain percent in a   | Workforce development, Chamber of Commerce,   |

**Philanthropy Network/ Food Funder Meeting 2.13.20 Reality Bites #2**

Notes from individual thinking and small group discussions

|   |  |
|---|--|
| given time frame. Food security, living wage  | healthcare, etc., need to be part of the dialog.   |
| Pay livable wages to all employees, invest in leadership development of staff of color, specifically Black staff.<br><br>Leadership training and educations, and collaboration  | Funders fund livable wages,<br><br>Organizational leaders to crunch this and make a plan   |
| Smaller neighborhood analysis of solution-→food distribution, jobs. Full scope analysis of food insecurity  | Coalition Against Hunger, SHARE, Philabundance, EPA, Health Network, Philly Office of Sustainability, (EPA has part of a needed data set)  |
| Reparations, Collective Economies,  |  |
| Establish coops in every neighborhood/ defined community across Philadelphia. Include financial and wealth building, education access, resources, align with health, wellness, education resources on the ground.<br><br>Provide a method for cross community coop sharing and learning to build the collective strength of the community. Each Coop establishes a board that reflects the diversity of the community. Involve transportation options to get residents to the Coop and Resources. | City Gov't, health and wellness agencies, higher-education institution, philanthropy, CDCs, Food / Housing Agencies, in addition include manufacturing, and technical companies as investors, angel investors, or advocacy interns that provide funds for certain areas. |
| Collaboration between networks-→ schools, CCP, Workforce Supports, Wrap-around Supports--→ employment, living wage legislation so when a in a job there is enough support that food insecurity is a problem.  | City, State, School District, Faith-based organizations, CCP, SEPTA, Philanthropy,<br><br>Large workforce providers, support services—food, housing, health.   |
| Convening regional funders to consider recommended strategies and agree to  | Phila network or Philadelphia Foundation as  |

**Philanthropy Network/ Food Funder Meeting 2.13.20 Reality Bites #2**

Notes from individual thinking and small group discussions

|  |   |
|--|---|
| collaborate in funding some  | convener, City Council committee on Ending Poverty  |
| Food education   | PHA, PHS, Volunteers, OHS, HPP  |
| Neighborhood collaborative   |   |
| Trauma-informed & healing centered approach to care and organizational practices. Not limited to training and awareness but advancing on organizational transformation by building infrastructure for supportive structures and development/advancement. | Content experts, anchor institutions, healthy systems, the City, and CBOs across sectors. Internally, people at all levels from the front-line staff to senior leadership. (My lens is through health-system implementation as the initial phase) |
| Maximize access to all social programs making enrollment more streamlined.<br><br>Help register all eligible to vote. SNAP feeds 12 for every person fed by food banks.<br><br>Revolution Advocacy   |   |
| Provide learning opportunities for farming<br><br>Paying community farmers to provide within their spans   | Grant writers for land, people to help people file as a grassroots 501C3, neighbors with farmable land, farm educators, PHS or company provides seeds, volunteers to help with distribution and farming   |
| Better connection or bridge programs (with stipends) to existing training opportunities  | People with trusting relationships with those that need work, schools, barbers, etc. Collaboration between workforce development and employers  |
| DELCO Office for Children, Voices for Children   | New council members, non-profits, schools, day care,  |

**Philanthropy Network/ Food Funder Meeting 2.13.20 Reality Bites #2**

Notes from individual thinking and small group discussions

|   |   |
|---|---|
|   | businesses, religious communities   |
| School systems, organized recreation, mentoring, youth volunteering, islands of excellence, food choice programs  | City, county, large networks, faith communities, all come with anonymity, sense of power create a level group   |
| Reduce red tape around pre-existing programs: WIC< SNAP< CSFP (Commodity Supplemental Food Program for seniors), FMNP (Farmers Market Nutrition Program (for seniors and WIC)   | USDA, SHARE   |
| Improve health care to include more general (social determinants of health and environmental concerns, etc.) and create resource networks to address them.  | Medical institutions to organize doctors to screen<br>Food & ??? providers to address ????? concern<br>Policy organization to create responses to general concerns. |
| Connecting with lifestyle influences, athletes, artists, musician in the Philly community<br><br>Marketing campaigns that target deceptive food advertising   |   |
| Undertake an assessment of the long-term cost savings to the city and to health insurance providers from investing in neighborhoods. Then work with these entities to develop programs around diversion, environmental justice, healthy eating. | City of Phila, Health insurers, non-profits.  |
| Organize/ connect schools / childcare facilities with restaurants, farms and community parents to collaborate and create opportunities for kids to learn and make fresh food in the most hands on and fun ways possible. Foster collaboration,  | School leadership Afterschool providers, students, parents, teachers, chefs, funders, farms, distributors,  |

**Philanthropy Network/ Food Funder Meeting 2.13.20 Reality Bites #2**

Notes from individual thinking and small group discussions

|                                       |  |
|---------------------------------------|--|
| not competition among those involved. | lawyers? Restaurant owners, food service companies |
|---------------------------------------|--|

See agreed upon ideas next page.

Ideas (from above) agreed upon in small grouping at table discussions.

Neighborhood collaborations

Intensive zip code focus

Interconnection between organizations

Livable wage for all of these collaborations

More green space

Agree on a goal for reducing hunger

Voter census grassroots

Universal Basic Income

\$15 minimum wage

More buy-in healthcare

Donating food laws.

**Philanthropy Network/ Food Funder Meeting 2.13.20 Reality Bites #2**

6

Notes from individual thinking and small group discussions

**What are ways we can work in our own organizations, or collaboratively, to reduce poverty and food insecurity in Philadelphia?**

- More collaboration among funders and service providers
- Collaboration for broader and more effective impact
- Sharing best practices across organizations
- Sharing data to drive impactful decision-making
- Solution building with an “upstream focus”
- Education of board members
- SNAP changes require warm hand-offs and coaching
- Increasing outreach to and activating constituents on advocacy
- Thriving wage
- Community-informed programming and hiring from within the communities we serve.
- Create specialized food cupboards for different health problems, i.e. diabetes, heart health, etc.
- Food education- cooking demos/classes/ all ages/ intergenerational