

What is the Community Care Fund?

The Community Care Fund provides financial assistance of up to \$1,000 to Leeway grant and award recipients experiencing immediate financial need due to the continuation of the pandemic's impact on artist lives and livelihoods.

- Housing crisis
- Utility bills
- Medical costs
- Food insecurity
- Loan repayment

- Caregiving (e.g. childcare, eldercare, etc.)
- Lost income due to job lay-off or furlough
- Lost income due to cancelled creative events, work, and/or opportunities
- COVID-19 protective equipment / supplies
- Other...



Recap of the Fund in 2020



From April through June 2020, we moved:

\$49,282 to 59 artists

Up to \$1,000/person

From June through November 2020, we moved:

\$25,773 to 53 artists

Dropped amount to \$500/person to support as many grantees as possible

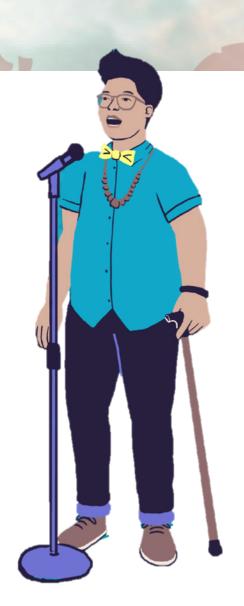
2020 total: \$75,055 to 112 artists

18% increase in Leeway's annual funding (\$290k in 2019 v. \$342k in 2020)

Foundations of Trust

Transformative grantmaking can only happen when it's transparent, participatory, and full of trust.

- 1. Provide unrestricted funding
- 2. Do the homework
- 3. Simplify and streamline paperwork
- 4. Be transparent and responsive
- 5. Ask and act on feedback
- 6. Offer support beyond the check

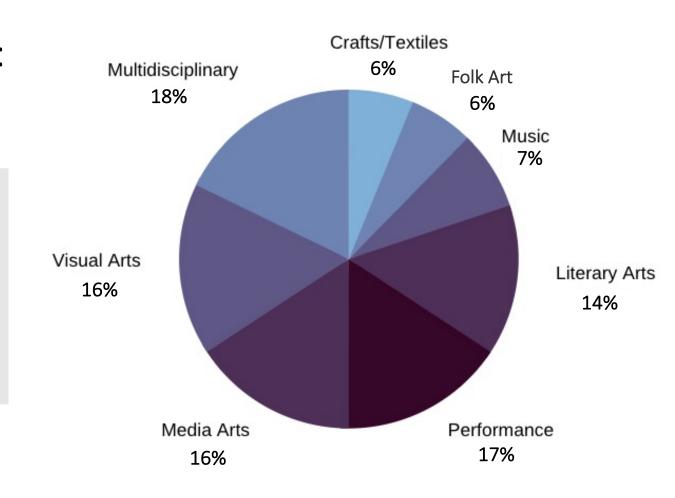


What 2021 looks like [so far]

In Feb & March 2021, we moved: **\$31,905 to 34 artists**

Community Care Funding since April 2020:

\$106,960 to 146 artists



What Grantees Had to Say...

"Grateful that the Leeway family stepped into the divide during this every changing landscape. It was a moment to feel a part of a community, not helpless and/or ashamed for wanting and needing help."

"Staff was able to meet me in my capacity and do the grant writing over the phone. I was/am blown away by the responsiveness and efficiency of this process. This is how philanthropy should work for the people."



"A huge help during these stressful times with opportunities for artists shrinking. The fact that Leeway staff **encouraged me to apply** – that means a lot to know that even though I'm not in the *worst* position doesn't mean that I'm in the best one and I can still accept this kind of help." – Jennifer Turnbull

Why continue relief funding in 2021?

- - We asked grantees if they anticipated needing additional relief funds
 - 92% of respondents indicated they would in 2021
 - We understand that the pandemic's impact will continue into 2021 + beyond
 - GPCA projects total revenue loss from March '20 to March '21 → \$371.7M
 - 41% of orgs. were unlikely to survive beyond Fall '21 on current income streams
 - AFTA found that 63% of artists are fully unemployed (avg. loss of \$22k each)
 - We recognize the absence of funding for individual artists (both relief and otherwise) in the region, particularly for artists of color
 - GIA reports that only 5% of pandemic-response dollars from Foundation and individual giving in 2020 went to communities of color (12% of all grants)
 - BIPOC communities have a COVID death rate 2x that of white people in the U.S.

Generous Support

We're grateful for support we've received from:

2020

- Independence Public Media Foundation
- Sundance Institute
- Surdna Foundation

2021

- Samuel S. Fels Fund
- Mellon Foundation
- William Penn Foundation

