HOW EMPLOYERS GIVE

A joint report by the Chamber and Philanthropy Network Greater Philadelphia

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The report provides data on:

• How much employers are giving
• Number of hours employees have spent volunteering
• Top issue areas and target populations groups
• How employers engage their employees in philanthropic activities
66% Percentage of employers headquartered in Philadelphia that said their number-one motivation for philanthropic activity is addressing issues that impact the communities in which they operate.

$90.9 million Total amount of monetary donations respondents have contributed over the past three years of giving to nonprofit organizations that benefit the city of Philadelphia.

Nearly a quarter of all respondents reported that at least 70% of their employees participated in employer-supported volunteer opportunities.

Children and youth, the economically disadvantaged, and ethnic or racial minorities are the most common population groups companies target through their giving.

90% Percentage of giving by employers headquartered in Philadelphia that benefits local nonprofit organizations.

Over 80% Percentage of respondents that engaged in philanthropic activities beyond volunteerism and monetary donations.
LESSONS LEARNED AND CONFIRMED

• Making data public
• Tracking neighborhood impact
• Systems across units/departments
• Giving in alignment with core values=Economic/Community Development and Education >60%
http://chmbr.biz/how-employers-give-report