



HOW EMPLOYERS GIVE

A joint report by the Chamber and Philanthropy Network Greater Philadelphia

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EMPLOYER GIVING IN PHILADELPHIA

The report provides data on:

- **How much employers are giving**
- **Number of hours employees have spent volunteering**
- **Top issue areas and target populations groups**
- **How employers engage their employees in philanthropic activities**

SURVEY HIGHLIGHTS

66%

Percentage of employers headquartered in Philadelphia that said their number-one motivation for philanthropic activity is addressing issues that impact the communities in which they operate.

Nearly a quarter of all respondents reported that at least 70% of their employees participated in employer-supported volunteer opportunities.

\$90.9 million

Total amount of monetary donations respondents have contributed over the past three years of giving to nonprofit organizations that benefit the city of Philadelphia.

Children and youth, the economically disadvantaged, and ethnic or racial minorities are the most common population groups companies target through their giving.

90%

Percentage of giving by employers headquartered in Philadelphia that benefits local nonprofit organizations.

Over 80%

Percentage of respondents that engaged in philanthropic activities beyond volunteerism and monetary donations.

LESSONS LEARNED AND CONFIRMED

- **Making data public**
- **Tracking neighborhood impact**
- **Systems across units/departments**
- **Giving in alignment with core values=Economic/Community Development and Education >60%**

REPORT ONLINE

<http://chmbr.biz/how-employers-give-report>