

THE NELSON FOUNDATION
BOARD RECRUITMENT MATRIX

Revised 2020

Areas of Expertise / Leadership Qualities	My Strengths / Characteristics	Important for Board to Maintain / Acquire
Accounting		
Administration / Management		
Consulting		
Early stage organizations / start-ups		
Education		
Government		
Human Resources		
Investment Management / Financial		
Law / Legal		
Leadership skills / motivator		
Marketing / public relations		
Nonprofit / NGO		
Other Boards		
Strategic planning		
Technology		
Understanding community needs		
Youth Development		
Resources		
Access to other resources		
Availability for active participation		
Community Connections		
Corporate		
Education		
Government		
Media		
NonProfit		
Philanthropy		
Political		
Religious organizations		
Small business		
Social services		
Personal Style		
Candid Communicator		
Consensus Builder		
Reflective Thinker		
Relationship Builder		
Results / Action Oriented		
Strategist		
Strong Listener		
Visionary		
Age		
Under 35		
35-50		
51-65		
Over 65		
Prefer not to respond		
Gender Identity		
Man / Male		
Woman / Female		
Transgender		
Nonbinary / Nonconforming		
Member of LGBTQ+ community		
Prefer not to respond		
Race / Ethnic Identity		
Black (Afro-American / Afro-Latinx / Afro-Caribbean, etc)		
Asian / South Asian / Pacific Islander		
White / Caucasian		
Latino/a/x / Hispanic		
Native American /Indigenous American / Indian		
Other not mentioned above		
Prefer not to respond		