

United States Census 2020

PA FOUNDATIONS NEED TO GET INVOLVED TO
PREVENT AN UNDERCOUNT IN THE 2020
CENSUS TO AVOID A LOSS OF BILLIONS OF
DOLLARS FOR PA

Why the Census is Important to States

- ▶ Entitlement Programs
- ▶ Federal Requirements
- ▶ Critical Programs
- ▶ Federal Cost Sharing
- ▶ Given the entitlement requirement it is important the federal funding share is adequate.

The Important Role the Federal Government Plays in the Census

- ▶ Obtain state data
- ▶ Promote safe environment
- ▶ Set reimbursement rate for each state for the next decade
- ▶ The state and their residents are harmed with an undercount—not the federal government.
- ▶ Might be a way to reduce entitlement funding.

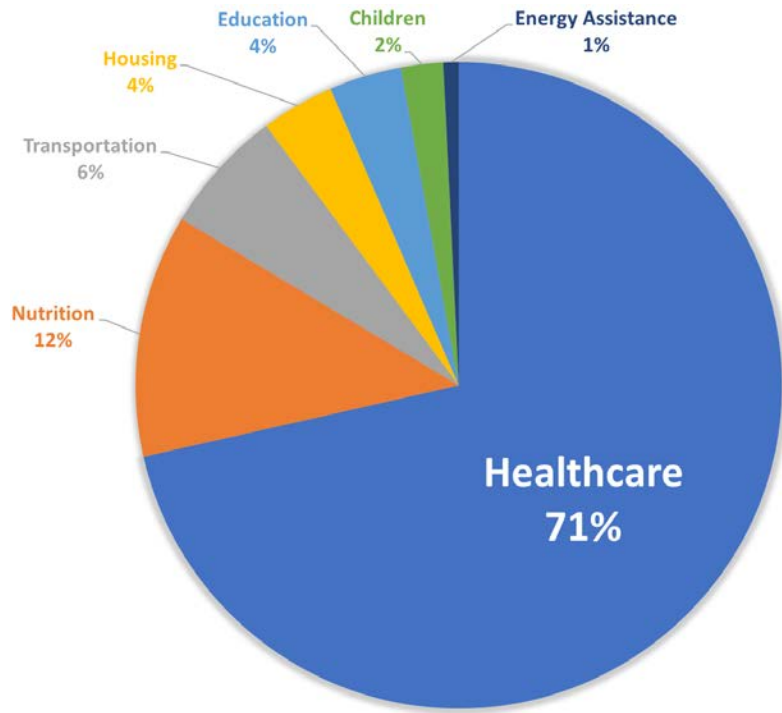
The 2020 Census

- ▶ Huge deal for PA
- ▶ \$26 Billion in Census-directed funding
- ▶ #2 State at Risk for Undercounting
- ▶ Have such a large hard to count populations

How Does An Under Count Impact Federal Funding?

- ▶ Based on per capita funding
- ▶ Pennsylvania has a lot of hard-to-count residents:
 - ▶ Young children
 - ▶ Immigrants/ Limited English
 - ▶ People of color
 - ▶ Low-income households
 - ▶ Rural household
 - ▶ Elderly
 - ▶ Homeless
 - ▶ Mobile individuals like farmworkers & college student

What Programs & What Funding Amounts?



- ▶ Medicaid \$16 Billion/year
- ▶ SNAP \$2.7 Billion/year
- ▶ Medicare Part B (Physician fee schedule for Supplemental Coverage \$2.6 Billion/year
- ▶ S-CHIP \$371 Million/year
- ▶ National School Lunch \$351 Million/year
- ▶ WIC \$202 Million/year

This Census Has So Many Potential Issues Than Can Lead to an Undercount

- ▶ Inadequate Census funding
- ▶ On line completion
- ▶ IT issues
- ▶ Untested citizenship question

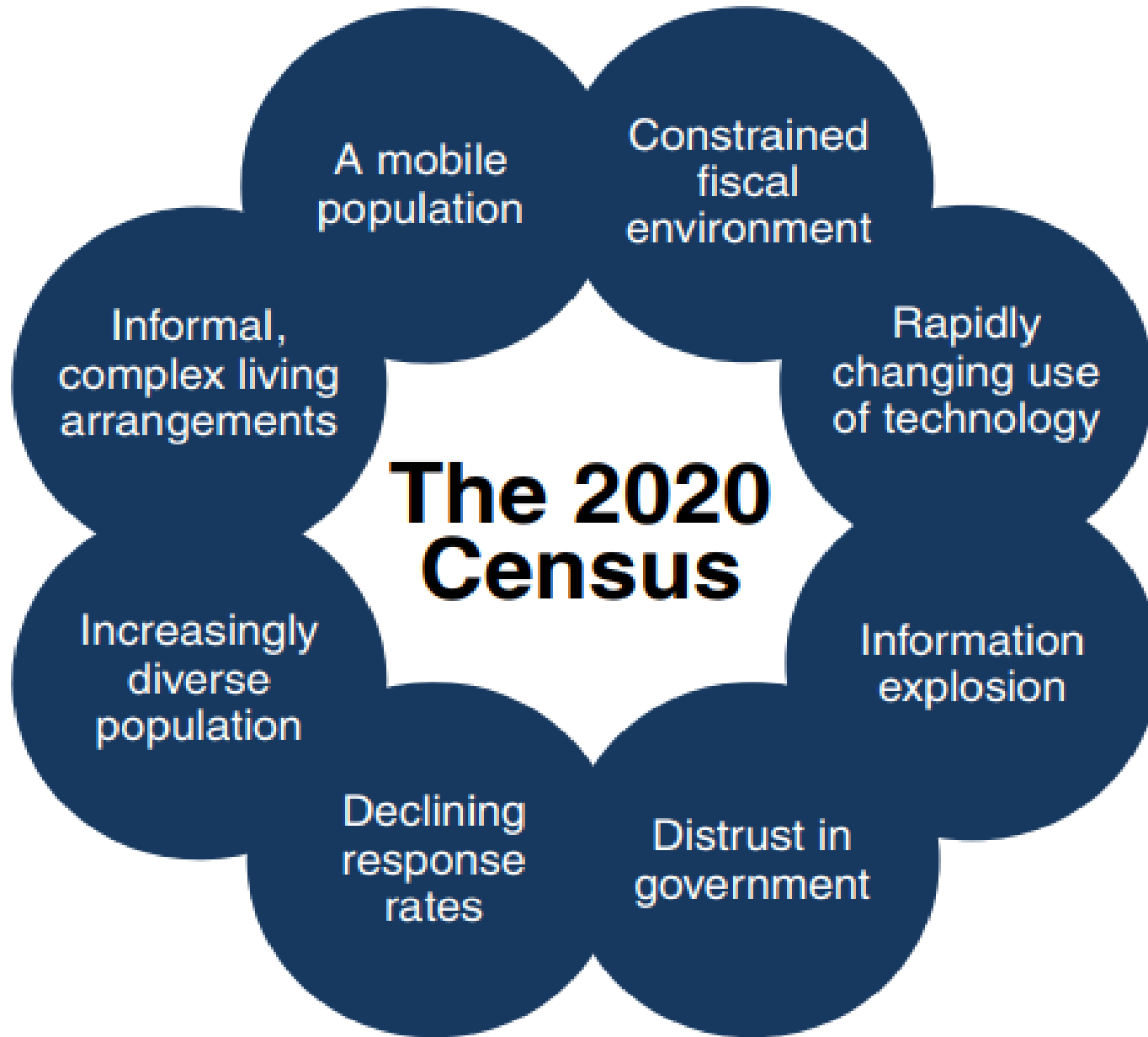
TAKE ACTION:

URGE THE COMMERCE DEPARTMENT
TO **REMOVE THE CITIZENSHIP QUESTION**
FROM THE 2020 CENSUS FORM

#SaveTheCensus

TAKE ACTION AT
CensusCounts.org





What Can States Do If Under Funded?

- ▶ Increase taxes
- ▶ Cut benefits
- ▶ Ask Community and Health Foundations
- ▶ Mobilize to avoid under funding in the first place

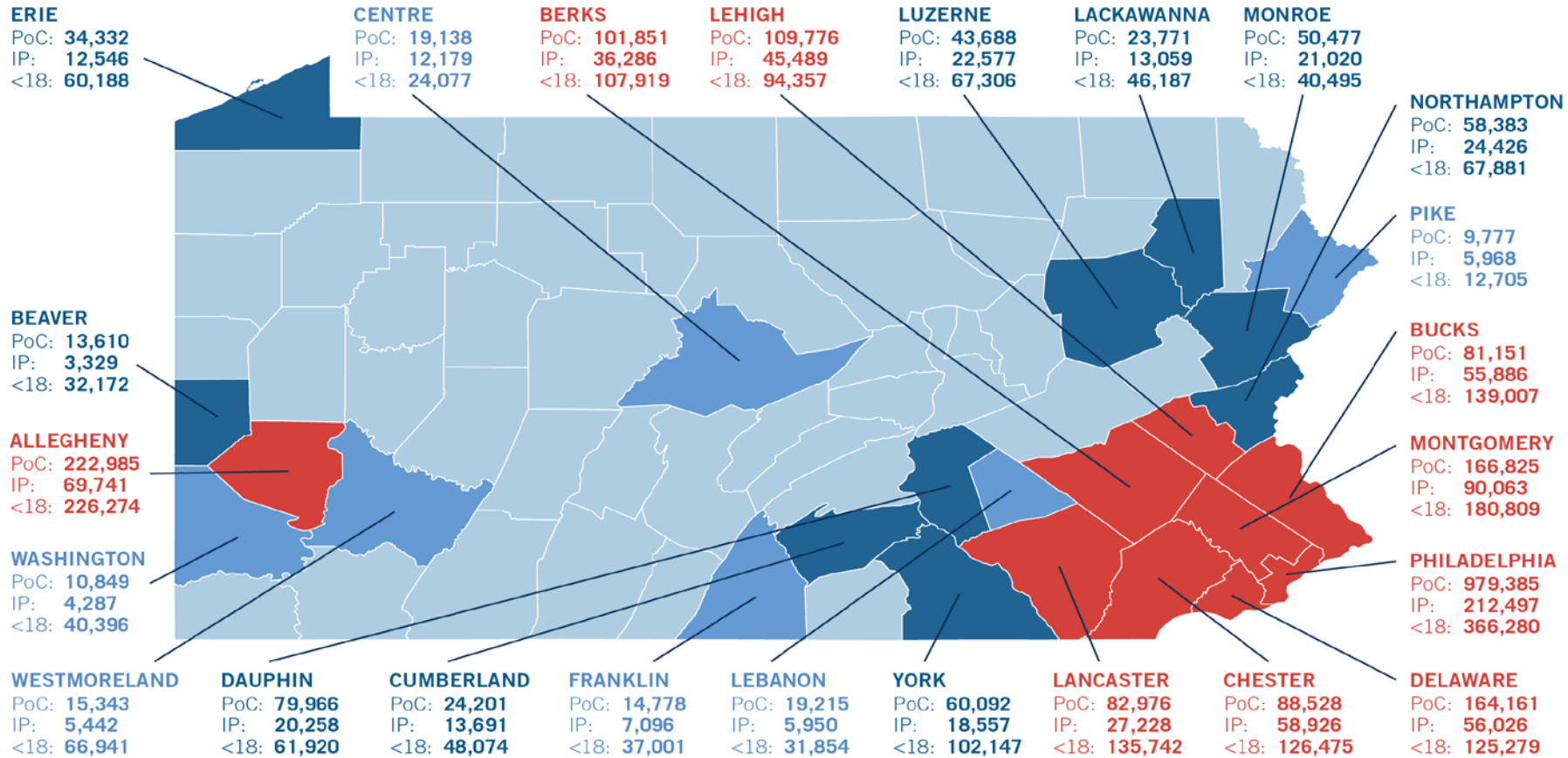
What are states doing in response?

- ▶ California burned once-not again
- ▶ Other states funding outreach and assistance
- ▶ Foundations getting involved
- ▶ Mobilizing and Campaigns at grassroots level

Counties with Hard-to-Count Populations

- ▶ Philadelphia
- ▶ Allegheny
- ▶ Counties where people of color communities grew
- ▶ Counties where immigrant communities grew
- ▶ All rural counties

Priority Hard to Count Populations



TIER 1 TIER 2 TIER 3

POPULATION OF COLOR (PoC) IMMIGRANT POPULATION (IP) UNDER 18 POPULATION (<18)

What Should We Be Doing?

- ▶ Form our Action Group
- ▶ Have a foundation rep on Governor's Commission:
<https://www.oa.pa.gov/Policies/eo/Documents/2018-05.pdf>
- ▶ Advocacy and education
- ▶ Involve key stakeholders
- ▶ Statewide coordination and cooperation with Keystone Counts and Governor's Commission
- ▶ Develop and implement a get out the count plan for the state and every county

COMPLETE COUNT COMMITTEES

**Partnership Specialist is advisor and Census liason to CCCs

