PA FOUNDATIONS NEED TO GET INVOLVED TO PREVENT AN UNDERCOUNT IN THE 2020 CENSUS TO AVOID A LOSS OF BILLIONS OF DOLLARS FOR PA
Why the Census is Important to States

- Entitlement Programs
- Federal Requirements
- Critical Programs
- Federal Cost Sharing
- Given the entitlement requirement it is important the federal funding share is adequate.
The Important Role the Federal Government Plays in the Census

- Obtain state data
- Promote safe environment
- Set reimbursement rate for each state for the next decade
- The state and their residents are harmed with an undercount—not the federal government.
- Might be a way to reduce entitlement funding.
The 2020 Census

- Huge deal for PA
- $26 Billion in Census-directed funding
- #2 State at Risk for Undercounting
- Have such a large hard to count populations
How Does An Under Count Impact Federal Funding?

- Based on per capita funding
- Pennsylvania has a lot of hard-to-count residents:
  - Young children
  - Immigrants/ Limited English
  - People of color
  - Low-income households
  - Rural household
  - Elderly
  - Homeless
  - Mobile individuals like farmworkers & college student
What Programs & What Funding Amounts?

- Medicaid $16 Billion/year
- SNAP $2.7 Billion/year
- Medicare Part B (Physician fee schedule for Supplemental Coverage) $2.6 Billion/year
- S-CHIP $371 Million/year
- National School Lunch $351 Million/year
- WIC $202 Million/year
This Census Has So Many Potential Issues Than Can Lead to an Undercount

- Inadequate Census funding
- On line completion
- IT issues
- Untested citizenship question
TAKE ACTION:
URGE THE COMMERCE DEPARTMENT TO REMOVE THE CITIZENSHIP QUESTION FROM THE 2020 CENSUS FORM

TAKE ACTION AT CensusCounts.org

#SaveTheCensus
The 2020 Census

- A mobile population
- Constrained fiscal environment
- Informal, complex living arrangements
- Rapidly changing use of technology
- Increasingly diverse population
- Information explosion
- Declining response rates
- Distrust in government
What Can States Do If Under Funded?

- Increase taxes
- Cut benefits
- Ask Community and Health Foundations
- Mobilize to avoid under funding in the first place
What are states doing in response?

- California burned once—not again
- Other states funding outreach and assistance
- Foundations getting involved
- Mobilizing and Campaigns at grassroots level
Counties with Hard-to-Count Populations

- Philadelphia
- Allegheny
- Counties where people of color communities grew
- Counties where immigrant communities grew
- All rural counties
What Should We Be Doing?

- Form our Action Group
- Have a foundation rep on Governor’s Commission: [https://www.oa.pa.gov/Policies/eo/Documents/2018-05.pdf](https://www.oa.pa.gov/Policies/eo/Documents/2018-05.pdf)
- Advocacy and education
- Involve key stakeholders
- Statewide coordination and cooperation with Keystone Counts and Governor’s Commission
- Develop and implement a get out the count plan for the state and every county
**Complete Count Committees**

- County judge/executive or mayor/designee (chair)
- Early Childhood & K-12 Schools
- Heads of Relevant Government Agencies and Departments
- Clinics and Hospitals
- Regional Associations
- Social Services
- Media
- Library
- Business Associations
- Extension Office
- Universities/Colleges
- Community Organizations/Non-profits
- Faith-Based Community

**Partnership Specialist is advisor and Census liaison to CCCs**