

Philanthropy Network Member Survey: Organizational Transformation

Fall 2024

OVERVIEW

In an anonymous survey conducted as part of Philanthropy Network's ongoing organizational transformation process, we asked members to provide insights into how they perceive and value the Network's programs and benefits, their engagement in other philanthropy associations, who should be part of the Network, and the organization's overall importance to the region.

The survey was conducted via the Survey Monkey platform September 13 and September 20, 2024. The survey was distributed to Philanthropy Network's full membership list of ~750 and we received 69 complete responses.

We're extremely grateful to all the members who took the time to respond to the survey. These results will provide critical information to Philanthropy Network's leadership, including the newly formed Strategy Committee, that will inform discussions about the organization's future composition and direction.

SUMMARY OF SURVEY RESULTS

IMPORTANCE OF BENEFITS

Highly Valued (over 70% rated as Important or Very Important)

- **Educational Programs and Discussions:** 86.16%
- **Topic-Specific Communities of Practice:** 77.27%
- **Specialized Learning Cohorts:** 75.39%
- **Weekly Newsletter:** 72.31%

Moderately Valued (less than 70% rated as Important or Very Important)

- **Regional Communities of Practice:** 64.62%
- **Special Meeting Groups:** 62.12%
- **Philanthropy 101 and Programming:** 59.37%
- **Conferences:** 53.97%

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VALUE OF EXPERIENCES

Very Valuable (over 70% rated as Valuable or Very Valuable)

- **Connecting with Other Professionals:** 86.57%
- **Networking/Creating New Relationships:** 86.36%
- **Keeping on Top of Trends:** 78.79%
- **Forming Partnerships:** 74.24%
- **Hearing from Speakers:** 73.14%

Moderately Valuable (less than 70% rated as Valuable or Very Valuable)

- **Exploring Community-Focused Topics:** 68.18%
- **Convening In-Person:** 64.18%
- **Learning New Skills:** 60.61%

OTHER MEMBERSHIPS

Membership in Other Networks:

- Nearly all respondents are part of another philanthropic service organization or member network, with the highest number (38%) indicating affiliation with 2 other organizations.

Valued Benefits of Other Organizations:

- Connecting with Knowledge-Specific Peers: Most valued (78.13%)
- Issue-Specific Knowledge: Highly valued (68.75%)
- Professional Development: Highly valued (64.06%)

MEMBERSHIP INCLUSION

- Over half of the respondents (54.69%) prefer the current structure of including philanthropic organizations and those involved in the direct practice of philanthropy

IMPORTANCE TO PHILADELPHIA REGION:

- Philanthropy Network is considered Important or Very Important by 69.23% of respondents, with 26% indicating that Philanthropy Network is Somewhat Important.

PROFILE OF RESPONDENTS

- **Organization Size:** Most respondents (83%) characterize their organizations as small or mid-sized.
- **Experience in Philanthropy:** Most respondents have 6-20 years of experience in the field.
- **Age of Respondents:** The majority are aged 35-54.
- **Role within Organization:** Most respondents are Executive Directors/Presidents/CEOs or Grant Officers/Program Officers.