

Made to Measure

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NETWORK
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Made to Measure FAQs

What is the purpose/goal of Philanthropy Network's Made to Measure pilot?

A pilot program created in partnership with the Bill & Melinda Gates Foundation, Made to Measure was envisioned to answer the question: Can a platform leveraging existing community network trust and relationships help the sector move more resources to where they are needed most? Building on Philanthropy Network's efforts in recent years to advance greater equity in philanthropy, we are excited by the possibilities Made to Measure presents: **an online platform that could help identify current trends, redundancies and gaps in giving, and opportunities for collaboration, as well as reduce bias, encourage equitable grantmaking practices, increase transparency, and unite our membership community towards this shared goal.**

Who else is part of this project?

In addition to the Bill & Melinda Gates Foundation, Philanthropy Network is working with CapShift and ideas42 to build the Made to Measure platform

- [CapShift's](#) impact investing platform and suite of solutions empower financial and philanthropic institutions to shift their client capital towards a better tomorrow. Their existing platform provides the foundation for our Made to Measure tool.
- [ideas42](#) works to generate social impact across a range of issues, with an emphasis on benefiting those with the least in unequal societies around the world. Their behavioral science expertise informs both the design of the Made to Measure platform and the learning agenda that will ensure this project creates change.

Other organizations participating in the Made to Measure project across the US include:

- [Florida Philanthropic Network](#)
- [Hispanics in Philanthropy](#)
- [National Center for Family Philanthropy](#)
- [The Philanthropy Workshop](#)



How is the platform being designed to advance racial equity in grantmaking?

As a pilot program, we are trying a number of ways to advance equity and as we progress we will be continually assessing and evolving these approaches, including:

- Elevating grantees across our member community
- Gathering demographic data on both our member organizations and their grantees
- Working with member organizations AND nonprofits to test the Made to Measure concept
- Building organizational and community dashboards based on the data we are gathering in the platform
- Asking users to think about their grantmaking processes and philosophies with an equity lens

What data will be included?

Data is being collected about both Philanthropy Network member organization and their grantees

- Important fields will include:
 - organization
 - program title (if different)
 - project description
 - grant amount
 - funding date
 - type of funding
 - length of grant
 - impact area
 - organization's mission
 - philanthropic approach
 - philanthropic priorities

Demographics data is also being requested, again for both member organizations and grantees. We recognize that this is a sensitive process.

- Fields will include:
 - how the Executive Director (or similar leadership) identifies
 - size of the board and breakdown of board members by race and gender
 - size of organization's staff and a breakdown of the staff by race and gender
 - Finally we'd also like to determine, if possible, how many staff members live in the communities the nonprofit serves.



Where does the data on the platform come from?

- As much as possible we are gathering data directly from our members about their grantees
- We are also using information publicly available on websites and in some cases using 990 data to expand the platform
- We also are working to incorporate the grantees into the process so they can inform on their own data

Who can access/join the platform?

- Members of Philanthropy Network are welcome to join and encouraged to share their most recent grantee data as part of the onboarding process
- We hope to soon welcome grantee organizations onto the platform as well, after we make sure the platform adds value for them and isn't a drain on their time and resources

What happens to the platform after the pilot ends?

- Final learnings from the pilot will be aggregated, shared with the Gates Foundation, the Philanthropy Network membership and the wider community
- Continued use of the platform will be determined based on member user experience

**Thank you for your time
and support!**

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