



PHILANTHROPY NETWORK
SPARX
CONFERENCE ~~2022~~

**Philanthropy Network
Greater Philadelphia**

Virtual: Tues., October 25, 2022, 12:00 – 3:00 PM ET

In-Person: Thurs., October 27, 2022, Program 1:00 –
4:00 PM ET, Reception 4:00 – 5:00 PM



SPONSORSHIP OPPORTUNITIES

CONTACT:

Susie Prue, Chief Relationship Officer


susie@philanthropynetwork.org

P: 704-248-2800

C: 978-804-2324

Philanthropy Network Greater Philadelphia is a hub for the region's funders, social investors, and impact partners providing unique opportunities for learning, collective action, and support to advance the effectiveness and impact of their efforts while advancing a culture of inclusion.

Philanthropy Network invites you to share in our continued work and increase your organization's visibility through a sponsorship of our [2022 SPARX Conference](#)! This two half-day, hybrid conference, with the first day being virtual and the second day in-person, is an exciting opportunity for you to engage with the regional funders, social investors, nonprofits, and other civic leaders from throughout the Greater Philadelphia region.





ABOUT SPARX

PHILANTHROPY NETWORK GREATER PHILADELPHIA'S SPARX CONFERENCE IS THE PREMIER EVENT FOR REGIONAL FUNDERS, SOCIAL INVESTORS, NONPROFITS, AND OTHER CIVIC LEADERS WHO WANT TO LEARN, CONNECT, AND LEAD SOCIAL CHANGE IN GREATER PHILADELPHIA. THE EVENT DRAWS HIGH-PROFILE SPEAKERS AND ATTENDEES, WHICH HAS PREVIOUSLY ATTRACTED A SELL-OUT CROWD OF OVER 400 ATTENDEES.

SPARX 2021 BY THE NUMBERS



411 Total Users
(396 with staff profiles removed)
476 Total Users



312
Signed In Users
419 Signed In Users



1255
Mobile Pageviews
2,089 Mobile Pageviews



13483
Desktop Pageviews
27,559 Desktop Pageviews



374 Public Messages
759 Public Messages



371 Private Messages
849 Private Messages



1131 Visits
2,217 Visits



1,587 Sponsor Banner Ad Views
6,041 Banner Ad Views

SPONSORSHIP OPPORTUNITIES

FOR PHILANTHROPY NETWORK MEMBERS, SPONSORSHIP DEMONSTRATES YOUR LEADERSHIP SUPPORT FOR THE NETWORK AND THE PHILANTHROPIC AND NONPROFIT SECTORS, WHILE PROVIDING AN OPPORTUNITY TO SHARE INFORMATION ABOUT YOUR ORGANIZATION'S PHILANTHROPIC ACTIVITIES.

FOR NON-MEMBER PROFESSIONAL SERVICE PROVIDERS, THIS IS THE PERFECT OPPORTUNITY TO CONNECT AND INTERACT WITH THE REGION'S PHILANTHROPIC AND NONPROFIT LEADERS—BEFORE AND DURING THE EVENT.

SPONSORS RECEIVE A WIDE RANGE OF BENEFITS, INCLUDING, BUT NOT LIMITED TO, EXTENSIVE RECOGNITION BEFORE AND DURING THE EVENT, SPEAKING OPPORTUNITIES, EXHIBITOR SPACE, AND COMPLIMENTARY REGISTRATIONS.

WHO ATTENDS SPARX

- Social change leaders in Greater Philadelphia, including:
 - Philanthropy Network members, including staff, board members, and trustees
 - Other corporate, community and foundation funders and social impact investors
 - Nonprofit staff and board
 - Public sector representatives
 - Consultants and philanthropic advisors
 - Academic centers of philanthropy



2022 SPONSORSHIP LEVELS

NETWORKING RECEPTION SPONSOR

\$2,500 EACH

- o Can include combined co-sponsorship with up to three (3) companies
- o Includes report of session attendance with contact information of those who register
- o On-site and event marketing logo featured
- o Includes up to two (2) registrations for both in-person and virtual
- o Logo visibility on conference website

SPONSORED BREAKOUT SESSION

\$2,500 EACH

- o Your content showcased to our community!
- o During virtual experience
- o Up to four (4) available
- o 30-60 minutes in length
- o Includes up to two (2) registrations for both in-person and virtual
- o Logo visibility on conference website

KEYNOTE INTRODUCTIONS

\$2,000 EACH

- o Up to three (3) opportunities available
- o For both virtual and in-person experience
- o Can include :30 sizzle reel video to be played before introduction; intro may be recorded in advance
- o Includes report of session attendance with contact information of those who register
- o Logo visibility on conference website

HIGHBOY TABLE “HOMEBASE” FOR IN-PERSON EXPERIENCE

\$650 EACH

- o Network & Engage with attendees!
- o Feature your marketing materials to our community!
- o Standard outlet plug available upon request

CREATIVE CONTENT SPONSOR

\$450 EACH

- o Re-engage with our philanthropic community!
- o Throughout SPARX we will highlight the work of artists and performers who speak to conference themes during transition times and breaks.
- o Up to six (6) available for our virtual event during event transitions
- o Includes 1-3 minutes of pre-produced video content highlighting your grantee's work; your featured grantee will be verbally acknowledged for your support and your logo will appear in the program agenda
- o Logo visibility on conference website

SPARX SUPPORTER

\$750 EACH

- o Inclusion in pre-event marketing materials
- o Logo on website
- o One (1) ticket to BOTH in-person and virtual experience

CREATIVE CONTENT SPONSOR

\$450 EACH

- o Re-engage with our philanthropic community!
- o Throughout SPARX we will highlight the work of artists and performers who speak to conference themes during transition times and breaks.
- o Up to six (6) available for our virtual event during event transitions
- o Includes 1-3 minutes of pre-produced video content highlighting your grantee's work; your featured grantee will be verbally acknowledged for your support and your logo will appear in the program agenda
- o Logo visibility on conference website

WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL

☐

NETWORKING RECEPTION
\$2,500

☐

SPONSORED BREAKOUT
SESSION \$2,500

☐

KEYNOTE INTRODUCTION
\$2,000

☐

HOMEBASE
\$650

☐

CREATIVE CONTENT
\$450

☐

EMAIL DISTRIBUTION
\$1,500

CONTACT INFORMATION

Organization Name:

Address:

State:

City:

Zip:

Contact Person & Title:

Email:

Phone:

Additional Contact Person & Title:

Email:

Phone:

Please return this form to Susie Prue at Susie@philanthropynetwork.org by October 7, 2022

All payments must be received by October 14, 2022.

Please make checks payable to Philanthropy Network Greater Philadelphia” [EIN# 23- 2518417].

If you would like to pay by credit card, please call Victoria Garoutte at 215-790-9700 x13 or email at Victoria@philanthropynetwork.org.

Please note a 3% transaction fee will charged for all credit card transactions.