

# Why partner with us?

## YOUR SUPPORT ENABLES US TO:

- Deliver new strategic and impactful programs
- Build deeper and more meaningful connections
- Facilitate collaboration and innovation
- Effectively advance philanthropy's engagement in regional efforts
- Build more vibrant, equitable, and sustainable communities

## PARTNERING WITH PHILANTHROPY NETWORK GREATER PHILADELPHIA WILL:

- Position your organization as a leading supporter of the philanthropic community
- Provide access to 140+ member organizations that invest more than \$500 million annually in the Philadelphia region and beyond
- Build brand awareness and align your brand with a highly-reputable organization in the philanthropic community
- Offer networking and relationship-building opportunities with leadership of member organizations
- Afford your organization with channels to deliver your services and to lend your expertise to members

## WHO SHOULD PARTNER WITH US?

- Current members seeking to deepen their commitment to Philanthropy Network and the philanthropic community
- Organizations and consultants who serve the philanthropy community, including:
  - » Lawyers & Accountants
  - » Technology & Software Providers
  - » Financial Services & Investment Professionals
  - » Financial Institutions
  - » Consultants & Advisors

# About us

Philanthropy Network Greater Philadelphia convenes and connects the region's funders as catalysts for positive action, innovation, and effective giving in our region. As the only membership organization for philanthropy in Greater Philadelphia, we provide our members with a unique forum to come together for local learning and for collaboration to increase the impact and effectiveness of regional giving.

## WHAT WE DO

At Philanthropy Network, we proudly champion philanthropy as a force to drive the region forward toward meaningful and sustainable change. To help members succeed in the pursuit of smarter giving for greater good, we:

- Deliver relevant, high-quality learning and engagement opportunities that inform and empower more effective giving.
- Elevate philanthropy's role in cross-sector leadership to influence the design, implementation and scaling of promising regional initiatives.
- Incubate bold new ideas and groundbreaking approaches to social impact that reflect the depth and dynamism of the charitable sector to strengthen our region.
- Cultivate networks of leaders, experts, and practitioners—both within philanthropy and across sectors—to advance the civic dialogue and to generate new ideas that inspire action.

Our organization is dedicated to continuously improving and delivering high-quality learning and engagement opportunities to advance our members' work, while cultivating opportunities for collective action that create solutions to our most intractable challenges.

You can learn more about our organization at [www.philanthropynetwork.org](http://www.philanthropynetwork.org).

SPONSORSHIP

2020

OPPORTUNITIES

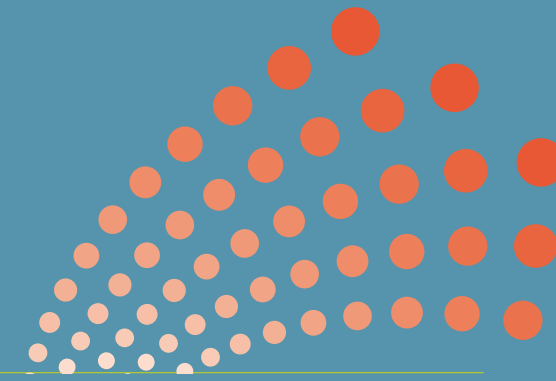
Smarter giving. Greater good.

**philanthropy**  
NETWORK  
GREATER PHILADELPHIA

		BRONZE SPONSOR	SILVER SPONSOR	GOLD SPONSOR	PLATINUM SPONSOR
	<b>Members</b>	\$5,000	\$10,000	\$20,000	\$30,000
	<b>Non- Members</b>	\$6,000	\$12,000	\$24,000	Available for members only
BRANDING	Logo on PN website	•	•	•	•
	“Featured Sponsor” spotlight in social media post		•	•	•
LEADERSHIP	Write blog post*	•	•	•	•
	Write newsletter article*		•	•	•
	Webinar co-created with Philanthropy Network			•	•
SPARX CONFERENCE	Complimentary registration	(1)	(2)	(4)	(6)
	Recognition as sponsor in resource guide and/or mobile app	•	•	•	•
	Recognition as sponsor in onsite signage and in invitations		•	•	•
	Exhibitor table		•	•	•
	Article placement in resource guide and/or mobile app			•	•
	Logo on conference swag			•	•
	Presenting sponsor of breakout session of choice, based on availability			•	•
	Opportunity to make introductory remarks at a plenary session or keynote presentation				•
MEMBERS' MEETING	Logo placement on all related communications	•	•	•	•
	VIP seating			•	•
	Speaker introduction ( <i>contingent on agenda</i> )				•

\*Content to be approved in advance by Philanthropy Network.

## UNLOCK THE VALUE OF A BUNDLED SPONSORSHIP!



Investing in Philanthropy Network’s bundled sponsorship offers the most value for your marketing dollar. By combining your membership fee to Philanthropy Network together with your sponsorship, your company’s brand will be firmly positioned across the year’s best events and major communications. This means we will be asking for your support once a year, rather than different times throughout the year.

Bundled sponsorships are only available until **March 31**. After this date, Philanthropy Network will offer standard sponsor packages and individual sponsorships for designated Philanthropy Network events.

## BUNDLE OPPORTUNITY

**SPONSORSHIP + ANNUAL MEMBER DUES = YOUR SPONSORSHIP TIER**

EXAMPLE:

**SPONSORSHIP \$9,000 + ANNUAL DUES \$1,250 = SILVER LEVEL \$10,250**

### HOW TO PARTNER WITH US

For more information on how our sponsorship packages can help meet your organization’s giving and marketing goals, please contact:

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