The Philly Counts 2020 Action Fund is designed to support Philadelphia organizations in promoting a complete and accurate count of all residents in the upcoming 2020 Census.

The fund will provide grants to nonprofit community-based organizations with 501(c)(3) tax exempt status that agree to advance the work of the 2020 Census in neighborhoods that are identified to be at risk of being undercounted.

Ways to Support the Philly Counts 2020 Action Fund

Volunteer Engagement
Train and mobilize employees to volunteer time promoting Census awareness and participation

Direct Fund Sponsorship
Grants will be distributed over 6 rapid response grant cycles between September 2019 and May 2020

In-Kind Contributions
- Printing
- Advertising Space
- Technology
- Meeting and Organizing Space

Sponsorship Levels
$100,000 Census Champion
$50,000 Friend of a Fair Count
$25,000 Complete Count Sponsor
$10,000 Community Contributor

For more information, visit https://www.phila.gov/census or contact Olivia Baackes at olivia.baackes@phila.gov

Please note, should you decide to contribute, your contribution neither advantages nor disadvantages you from pursuing contracting opportunities or in obtaining services or other benefits from the City of Philadelphia. We expect that contributions to support Philanthropy Network Greater Philadelphia - Philly Counts 2020 Action Fund are for a public purpose and are made without the expectation of private benefit or concern about adverse effect as a result.

In addition, please note that City law requires transparency of solicitations made by a City official or employee to current or prospective City professional services contractors, recipients of financial assistance or principal contractors or subcontractors for best value contracts. Therefore, if you seek or already have either a professional services contract or a best value contract with the City, or seek or already receive financial assistance from the City, and in the prior two years any City officer or employee directly solicited you or a representative of your organization for your contribution, you must disclose the name and title of the soliciting City officer or employee, the date of the request, the amount/nature of the request, whether/when the request was fulfilled, and the amount/nature of your response (e.g., amount of contribution). For more detailed information on the City’s disclosure/eligibility requirements, including mandatory deadlines for filing disclosures, please refer to https://secure.phila.gov/econtract/.