The City of Philadelphia is committed to helping every member of our community understand why the census is critical to their lives and how to participate. In Philadelphia, **every** person counts!
Philly Counts

*a description of our outreach*

**QUARTERLY**

**Complete Count Committee Meeting**

Quarterly meeting of Mayor Kenney’s volunteer committees supporting the 2020 Census in historically undercounted communities

**SEP • 17**

**Census Champion Training**

Community members will be equipped with important information about the census to share with their friends + neighbors

**NOV • 9**

**Census Action Leader Summit**

Full-day summit focused on training and planning for census actions at the neighborhood level

**MAR • 21 + 28 • APR • 4**

**Census Action Day**

Across the city, action leaders will coordinate activities + events to increase awareness about the census

**ONGOING**

**Digital Engagement**

Our Census Social Action Team will receive social media toolkits with key information and updates to share with their networks

**TAKE ACTION TODAY!**

The City needs YOUR help to make sure everyone is counted in Philadelphia. We are looking for volunteers to support Philly Counts events, staff job fairs across the city, distribute and collect Commit to Count Cards, enter data, and more! Every person counts and so does every action.

Sign up to volunteer at:
www.phila.gov/census

**ONGOING**

**Rapid Response Events**

Series of events that mobilize non-responsive areas to fill out the 2020 Census and get counted