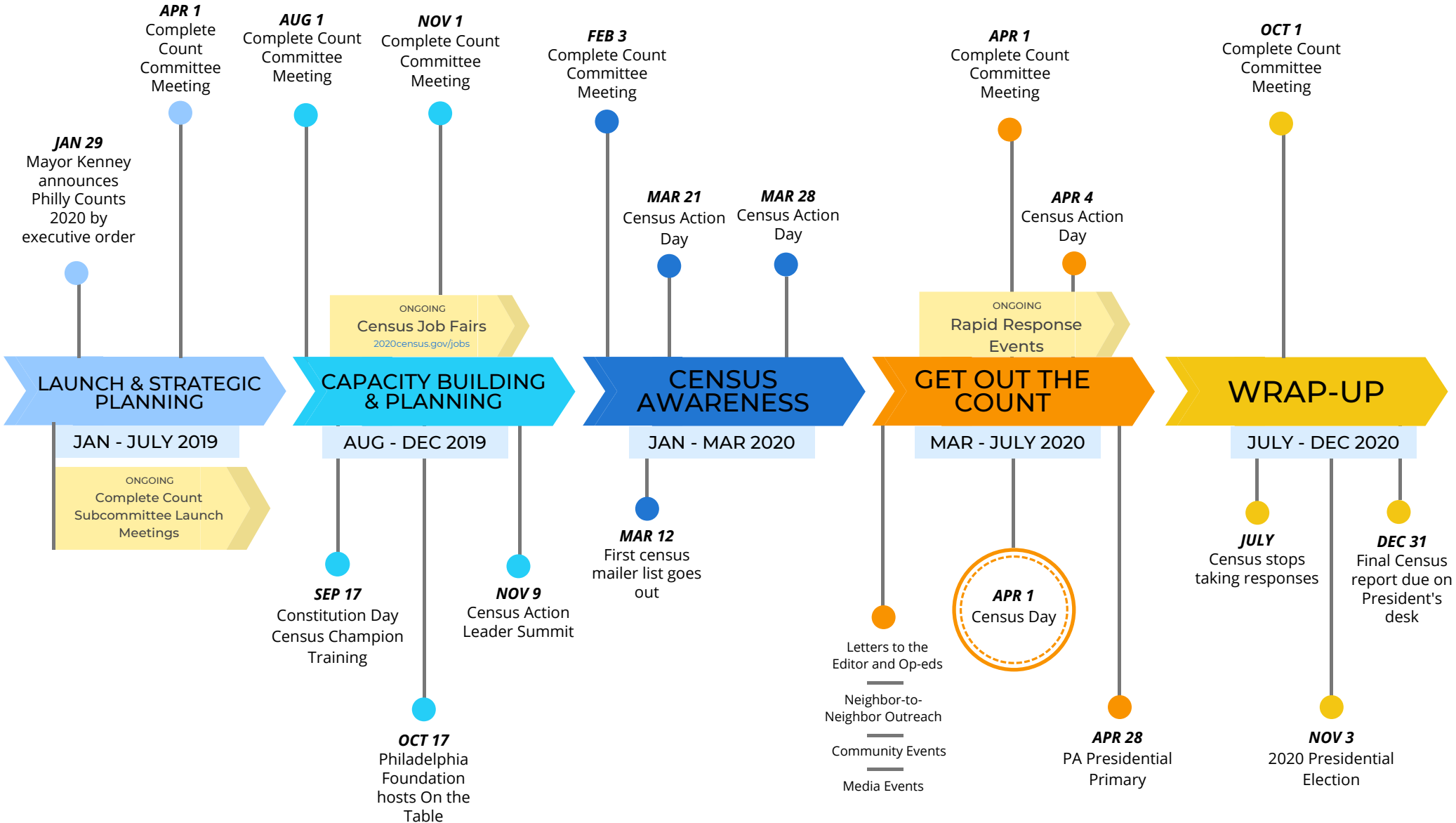




Philly Counts

Action Timeline

The City of Philadelphia is committed to helping every member of our community understand why the census is critical to their lives and how to participate. In Philadelphia, **every** person counts!



Philly Counts

a description of our outreach

QUARTERLY

Complete
Count
Committee
Meeting

Quarterly meeting of Mayor Kenney's volunteer committees supporting the 2020 Census in historically under-counted communities

SEP • 17

Census
Champion
Training

Community members will be equipped with important information about the census to share with their friends + neighbors

NOV • 9

Census
Action
Leader
Summit

Full-day summit focused on training and planning for census actions at the neighborhood level

MAR • 21 + 28 • APR • 4

Census
Action Day

Across the city, action leaders will coordinate activities + events to increase awareness about the census

ONGOING

Digital
Engagement

Our Census Social Action Team will receive social media toolkits with key information and updates to share with their networks

TAKE ACTION TODAY!

The City needs YOUR help to make sure everyone is counted in Philadelphia. We are looking for volunteers to support Philly Counts events, staff job fairs across the city, distribute and collect Commit to Count Cards, enter data, and more!

Every person counts and so does every action.

Sign up to volunteer at:

www.phila.gov/census

ONGOING

Rapid
Response
Events

Series of events that mobilize non-responsive areas to fill out the 2020 Census and get counted