

Rebuilding Community Infrastructure: An Invitation to Invest

“Rebuild is redefining what a citywide public-private partnership looks like. We believe it is a national model for more equitable investment in the neighborhoods and communities that need it the most.”

— *Shawn McCaney, Executive Director
William Penn Foundation*

Rebuilding Community Infrastructure (Rebuild) is Mayor Jim Kenney’s visionary initiative to invest in neighborhood parks, recreation centers and libraries in the City of Philadelphia. Through these investments, Rebuild will improve public spaces, empower and engage communities, and promote diversity and economic opportunity in the design and construction industries. At its core, Rebuild has three components:

- Physical improvements
- Community engagement and empowerment
- Diversity and economic inclusion

As a joint public and private partnership, Rebuild will require the support and commitment of both government and philanthropy.

To realize the promise of becoming a \$500 million program, Rebuild still must raise additional funds. Every additional dollar raised will allow Rebuild to deliver more improvements in Philadelphia communities, serve more people, and grow more local businesses.



Why should you invest in Rebuild?

To expand your impact:

Rebuild provides a simple and efficient way to be part of a transformative effort for Philadelphia, while directing funds to an aspect of Rebuild that aligns with your philanthropic interests. Oversight and reporting will be streamlined, so donors can see how their funds, when combined with those of others, contribute to a broader collective impact.

To increase your gift:

William Penn Foundation will match **\$1 for every \$2 raised** in other philanthropic and public dollars for Rebuild. Your dollars will automatically increase in size when you give.

To reduce administrative burdens:

Making grants through a streamlined process will reduce the administrative burden for nonprofits and funders involved with Rebuild. Multiple accountability mechanisms will ensure that extensive due diligence has been done for you.

Do all of the above with no administrative fees.

William Penn Foundation has agreed to cover all fees related to administration of the newly-established Rebuild Fund at National Philanthropic Trust. You can be confident that **100% of your dollars will be directed exclusively to your area of interest.**

Smarter giving. Greater good.

philanthropy
NETWORK
GREATER PHILADELPHIA

How to Invest in Rebuild

1



**CHOOSE
from the
menu**

The Rebuild Team will produce quarterly “**investment menus**,” which will unfold from the community engagement process. Opportunities will cover a wide array of interest areas and be accessible for funders of all sizes and investment capacities. Philanthropy Network will alert funders to opportunities via a special Rebuild page on the website.

2



**CONNECT
with
Rebuild
team**

Once you identify an area of interest, connect with the Rebuild Team*, who can provide a **written overview of Rebuild** and details about Rebuild’s work in your area of interest. Funders approached directly by a nonprofit should also connect with the Rebuild Team before making any funding commitments to ensure alignment with the plan.*

3



**MAKE
your
grant**

Inform the Rebuild Team* of the purpose of your grant. They will **generate a letter** to be signed by key parties detailing William Penn Foundation’s (WPF’s) intent to advise National Philanthropic Trust (NPT) to direct funds to your specific area of interest.

Make your grant of \$1500 or more directly to NPT for the **Rebuild Fund** and complete the **Rebuild Contribution Agreement**. Grants must be unrestricted but WPF will advise NPT to direct funds as detailed above. One-hundred percent of your gift will be directed to your interest area. For gifts under \$1500, contact the Rebuild Team.*

4



**RELEASE
matching
funds**

William Penn Foundation will release matching funds (\$1 for every \$2) to support Rebuild goals. Wherever possible, WPF will direct matching dollars to the donor’s same area of interest.

5



**RECEIVE
annual
reports**

The Rebuild office will produce a streamlined annual report based on established outcomes. The report will detail progress in each of Rebuild’s core areas during the previous year and projections for the year to follow. All reports will be generated and distributed to funders by the Rebuild office.

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