



PHILANTHROPY NETWORK GREATER PHILADELPHIA 2019 SPARX Conference

Sponsorship & Advertising Opportunities

October 31, 2019 | Hilton Penn's Landing | Philadelphia, PA
Learn more at: www.philanthropynetwork.org

Philanthropy Network offers a variety of sponsorship and digital advertising opportunities for our 2019 conference. Packages are available to meet all priorities and budget ranges.

ABOUT PHILANTHROPY NETWORK GREATER PHILADELPHIA:

Philanthropy Network Greater Philadelphia is a hub for the region's funders, social investors, and impact partners provide unique opportunities for learning, collective action, and support to advance the effectiveness and impact of their efforts while advancing a culture of inclusion.

ABOUT THE SPARX Conference:

Philanthropy Network Greater Philadelphia's SPARX conference is the premier event for regional funders, social investors, nonprofits, and other civic leaders who want to learn, connect, and lead social change in Greater Philadelphia. ***The event draws high-profile speakers and attendees, attracting a sell-out crowd of over 400 attendees.***

SPONSORSHIP OPPORTUNITIES:

For Philanthropy Network members, sponsorship demonstrates your leadership support for the Network and the philanthropic and nonprofit sectors, while providing an opportunity to share information about your organization's philanthropic activities.

For non-member professional service providers, this is the perfect opportunity to connect and interact with the region's philanthropic and nonprofit leaders—before and during the event.

Sponsors receive a wide range of benefits, including, but not limited to, extensive recognition before and during the event, speaking opportunities, exhibitor space, and complimentary registrations.

DIGITAL ADVERTISING:

Reach over 400 of the region's leading philanthropic and nonprofit professionals through a placement in Philanthropy Network's SPARX Conference mobile app.

FOR MORE INFORMATION:

Please contact Shira Hodges, at shira@philanthropynetwork.org or 215-790-9700 x5 to discuss any of these opportunities. To secure your sponsorship, please return the Sponsor Response Form by **September 30, 2019**. *Pre-event recognition will begin as soon as you make your sponsor commitment, which includes payment.*

2019 Sponsorship Packages

SPONSOR BENEFITS	Premier \$15,250	Champion \$10,500	Supporting \$5,250	Contributing \$3,500	Friend \$2,250
Five-minute speaking opportunity during conference	★				
Customize a message through the app to encourage conference participants to visit your booth	★				
Large sponsor icon on app and prominent placement on one of the main screens. App measurement: 640x240 pixels	★				
Opportunity for attendees to submit their contact information to be reached by you for services	★	★			
Included in gamification on mobile app by engaging attendees in conversation	★	★			
Logo on conference material	★	★	★		
Exhibitor table	★	★	★		
Thumbnail dedicated sponsor icon on sponsor page of the app. App measurement: 120X150 pixels	★	★	★	★	
10% discount for all advertisements in the app and listed below	★	★	★	★	
Opportunity to purchase up to two (2) additional registrations at a discounted rate	★	★	★	★	
Recognition at conference on all printed event materials and on video screens	★	★	★	★	★
Recognition in pre-event communications	★	★	★	★	★
Institutional profile in sponsor recognition email sent to all conference registrants	★	★	★	★	★
Opportunity to submit content for Conference Resource Guide available on the app	★	★	★	★	★
Opportunity to distribute materials in conference bags	★	★	★	★	★
Reserved table seating for your organization's representatives during the conference	★	★	★	★	★
Complimentary Registrations	6	4	2	1	1

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES:

\$500 Mid-Day coffee break or Sponsor a Break

\$1,000 Sponsor a session

\$1,000 Sponsor a game on the mobile app for all conference participants

\$1,000 Networking breakfast

\$2,000 Lunch and banner recognition on app for hosting

\$2,500 Mobile app sponsorship SPARX conference app allows attendees to navigate the program on their mobile devices. Sponsors have an opportunity to reach attendees through customized banners to be displayed on attendee devices. App measurement: 960 X 450 pixels png.

2019 Digital Advertisement

Reach over 400 of the region's leading philanthropic and nonprofit professionals through a placement in Philanthropy Network's SPARX Conference app.

Organizations are invited to participate as advertisers in the SPARX conference app. This is the perfect opportunity to highlight the work of your organization, spotlight your grantees or a new funding focus, showcase a new line of business, increase your exposure, or share an exciting aspect of your organization in our SPARX app.

ADVERTISEMENTS AND TRIBUTES IN RESOURCE GUIDE	
Leaderboard landing page (first page seen when the program is opened). Banner ad measurements: 728 x 90 pixels png - <i>EXCLUSIVE PLACEMENT</i>	\$1,750
Full tower on interior page. Measurements: 160 x 600 pixels png	\$1,500
Half tower on interior page. Measurements: 160 x 284 pixels png	\$1,000
Logo placement on one interior page	\$650

Sponsor Response Form

Thank you for your interest in supporting Philanthropy Network's 2019 SPARX Conference. Please complete and return the following form by Monday, September, 30th 2019. Upon receipt of your form, staff will follow up to confirm your sponsor benefits, share fulfillment deadlines, provide an invoice as needed and schedule payment. Please contact Shira Hodges at shira@philanthropynetwork.org if you have any questions or would like further information about these opportunities.

WE WOULD LIKE TO SPONSOR AT THE FOLLOWING LEVEL:

\$15,250 Premier \$10,500 Champion \$5,250 Supporting \$3,500 Contributing \$2,250 Friend

EXCLUSIVE SPONSORSHIP ADD-ON OPPORTUNITIES:

- \$2,500 *Mobile app sponsorship (Only 1 Available)*
- \$2,000 *Lunch and banner recognition on app for hosting (Only 1 Available)*
- \$1,000 *Networking breakfast (Only 1 Available)*
- \$1,000 *Sponsor a game on the mobile app for all conference participants (Only 1 Available)*
- \$1,000 *Sponsor a session (Only 4 Available!)*
- \$500 *Mid-Day coffee break (Only 1 Available)*
- \$500 *Sponsor a break (Only 2 Available)*

ADVERTISEMENT

- \$1,750 *Leaderboard landing page (Only 2 Available)*
- \$1,500 *Full tower on Interior Page*
- \$1,000 *Half tower on Interior Page*
- \$650 *Logo placement on interior page*

CONTACT INFORMATION

Organization Name: _____

Address: _____

City/State/Zip: _____

Contact Person & Title: _____

Phone: _____ Email: _____

Additional Contact & Title: _____

(if applicable for fulfillment)

Phone: _____ Email: _____

Please return this form by **September 30th** to: Shira Hodges, Philanthropy Network Greater Philadelphia, 230 S. Broad Street, Suite 402, Philadelphia, PA 19102 or submit by email to: shira@philanthropynetwork.org.

All Payments must be received by **October 15th, 2019**. Please make checks payable to: "Philanthropy Network Greater Philadelphia" [EIN# 23-2518417]. If you would like to pay by credit card, please call Matt Smith at 215-790-9700 x13.

Please note a 3% transaction fee will charged for all credit card transactions.