

## 11.13.19 Food Funders & Stakeholders Meeting: Reality Bites – Hunger on the Rise

### *Data Gathering: Upstream and Downstream Approaches*

Programs & Supports	Equity, Well-Being & Safety	Housing	Health	Childcare & Education	Work, Income & Economic Stability	Access to Food & Benefits Emergency / Food Sources
	<ul style="list-style-type: none"> <li>• Anchor institution strategies</li> <li>• Food &amp; Friendship Strategies</li> <li>• Criminal Record Expulsion</li> <li>• GED support</li> </ul>	<ul style="list-style-type: none"> <li>• Rent &amp; housing</li> <li>• Housing first</li> <li>• Housing to preserve family units</li> </ul>	<ul style="list-style-type: none"> <li>• Trauma-informed peer support</li> <li>• Access to healthcare &amp; insurance</li> <li>• Produce prescription program</li> <li>• SDott screenings/ linking to services</li> <li>• Affordable mental health</li> <li>• Healthy food access programs (retail, institutions, city programs, food justice,</li> <li>• Health screenings in corner stores</li> <li>• Food insecurity screenings in health settings</li> <li>• Diaper bank</li> <li>• Neighborhood greening</li> <li>• Wealth building</li> </ul>	<ul style="list-style-type: none"> <li>• CACFP outreach for elementary</li> <li>• Board of Health resolutions for healthy beverages</li> <li>• Poverty Simulation</li> <li>• Maternal &amp; Child Services</li> <li>• Centering Pregnancy/ Parenting</li> <li>• Diaper Bank</li> <li>• Quality Acc. For Special Needs Children</li> <li>• Fair Funding for schools</li> </ul>	<ul style="list-style-type: none"> <li>• Job training &amp; stipends</li> <li>• Transportation subsidies</li> <li>• Financial Literacy</li> <li>• Re-entry Programs</li> <li>• Philadelphia Food Justice Initiative</li> <li>• Philadelphia Food Economy Assessment/ Good Food Purchasing</li> <li>• Livable wage &amp; fair labor across supply chain</li> <li>• Saving matching programs</li> <li>• Philadelphia Food Policy Advisory Council (FPAC)</li> </ul>	<ul style="list-style-type: none"> <li>• Retail in Food Deserts</li> <li>• Summer Meals Collaborative</li> <li>• Urban Gardens</li> <li>• SNAP /Application &amp; Re-cert assistance in-person &amp; over the phone</li> <li>• SNAP incentive programs</li> <li>• Food system coordination</li> <li>• Healthy Corner Stores</li> <li>• Farmers Markets &amp; Coupons</li> <li>• Philly Food Bucks</li> <li>• Benefit Hotlines</li> <li>• Nutrition &amp; Culinary Education</li> <li>• City wide nutrition standards</li> <li>• CAPCP for early childcare providers</li> <li>• Good Food Healthy Hospitals</li> <li>• Enrollment to Medicaid</li> <li>• SNAP &amp; SNAP ED</li> <li>• WIC</li> <li>• SHARE Food Boxes</li> <li>• Gleaning</li> <li>• Donated Food</li> <li>• Food Drives</li> <li>• State Food Purchase Program</li> <li>• TEFAP Commodities</li> <li>• Food Pantries</li> <li>• Campus Food Drives</li> <li>• Food Warehouses &amp; Distribution</li> <li>• School / Afterschool Meals</li> <li>• Breakfast &amp; Summer Meal Programs</li> <li>• Senior Center Meals</li> <li>• Fresh for All</li> <li>• Home Delivered Meals</li> <li>• “Backpack” Programs</li> </ul>

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	Equity, Well-Being & Safety	Housing	Health	Childcare & Education	Work, Income & Economic Stability	Access to Food & Benefits Emergency / Food Sources
<b>Suggested Advocacy &amp; Policies</b>	<ul style="list-style-type: none"> <li>• Increase the Wage</li> <li>• Abolition</li> <li>• Close Jails</li> <li>• Health Dept. active support for food donations</li> <li>• Reparations</li> <li>• Universal basic-income</li> <li>• Donation Tax credits</li> </ul>	<ul style="list-style-type: none"> <li>• Student Housing voucher program</li> <li>• Increase TANF Grant</li> <li>• Urban planning policies that require food access equity</li> <li>• State funding for WIC</li> </ul>	<ul style="list-style-type: none"> <li>• Universal Pre-K</li> <li>• Increase WIC age to 6 years</li> <li>• Basic Needs Funding</li> <li>• Medicare for All</li> <li>• A PA Farm Bill that supports &amp; grows Small scale farms</li> </ul>	<ul style="list-style-type: none"> <li>• Increase Pell Grant</li> <li>• Reduce Term Tax Abatement</li> <li>• Free Community College for All</li> <li>• Land Access for Farmers &amp; Urban Ag</li> </ul>	<ul style="list-style-type: none"> <li>• Zero waste law</li> <li>• Fair Work Week</li> <li>• Council Outreach on Fed Food Assistance Programs</li> </ul>	<ul style="list-style-type: none"> <li>• Outreach on Fed Food Assistance programs</li> <li>• Senior Food &amp; senior abuse</li> <li>• More cohesive strategies</li> <li>• Family Leave</li> <li>• Sick leave</li> <li>• Increase /protect SNAP benefits</li> <li>• State Food Funding Advocacy</li> <li>• Free lunch for Community College Students</li> </ul>
<b>Foundations/Funders</b>	Pincus Family Patricia Kind	Connelly Pew Patricia Kind	Green Tree Community Health Foundation Pincus Family Jewish Federation of Greater Philadelphia Patricia Kind Kynett Pierce Family Claniel	Pew Pincus Patricia Kind Hilles Claniel TFDC	Pew Jewish Federation of Greater Philadelphia Connelly	Pierce Family Pincus Pew Green Tree P. Kind Claniel Jewish Federation of Greater Philadelphia Kynett Connelly

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Strategies	<ul style="list-style-type: none"> <li>• Advocate for living wage</li> <li>• Bi-annual convening for exchange &amp; problem-solving (mini-grant to incentivize non-profit to lead coordination for 1 year)</li> <li>• Identify some key decision makers within city government &amp; council members and get them to participate</li> <li>• Develop a clearinghouse or online space to upload and store related data, articles, reports; Identify manager</li> <li>• Reparations- universal income, loan funds, reparations-non-extractive, i.e. community run workers co-ops working world peer network</li> <li>• Funders divest from extractive industries- invest in community-run initiatives, cooperatives, solutions</li> <li>• Greater coordination &amp; convening among cross-sector /multi-sector stakeholder groups</li> <li>• Public health dept. inspections should encourage &amp; support food donations when they inspect a premise. (Biggest impact to Orange County donations)</li> <li>• Invite stakeholders experiencing food insecurity &amp; Chamber of Commerce to next meeting</li> <li>• Food insecurity is part of a larger system of other issues and barriers to wellbeing; housing, healthcare, etc. Need a coordinated approach</li> <li>• Reach out to other funders to seek collaboration opportunities</li> <li>• Education advocacy around poverty and food insecurity in Phila. → info isn't widespread</li> <li>• Food rescue as a solution to food access</li> <li>• Action-talk to people and inform them about food insecurity in Philadelphia</li> <li>• Connect with Amanda Wagner (Health Dept.) to learn about Food Justice grants</li> <li>• RFP's that encourage collaboration. Racial equity, community-led; within and outside organization</li> <li>• Need more disruptors like Mariana Chilton to catalyze systemic change:</li> <li>• Anti-racism work- convos- actions- disruptions, (<a href="mailto:mcc33@drexel.edu">mcc33@drexel.edu</a> Mariana Chilton)</li> <li>• Invite Philadelphia-based corporations \$\$ institutions to be part of the conversations</li> <li>• Workforce training (funding and connect to existing jobs)</li> <li>• Philadelphia Food Justice Initiative</li> </ul>
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### Conversation about the Map

*What is missing? What hasn't been mapped?*

Mental health, housing data, remembering our local farms.

*Where do we have significant investment?*

Food emergency services and access get the most federal funding.

A lot of work is going on downstream; a lot of work in this room is not addressing upstream issues.

*Where are there gaps and disconnections?*

Link between food and healthcare.

We need to provide integrated united front when we lobby our politicians

A lot of the downstream programs are putting on band-aids.

*What do we have we don't want to lose?*

The safety net- we need to keep this in mind- especially with attempts to weaken it.

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Local land development for urban farms-people take a lot of pride in consuming food that was grown in their neighborhood.

*What aren't we paying enough attention to downstream?*

The larger healthcare system replicating the downstream system, focusing on micro-issues instead of policy change.

Healthcare system is underfunded.

Business /economic incentives.

*What areas many need development, coordination, or investment?*

Regenerative agriculture- connecting communities with their food sources

Collaboration around supporting local farming.

Lobbying our politicians.

*What would you like to learn more about?*

What other funders are doing and how to get involved?

Poverty and what are driving it: Racism

Would be great to know more about institutional racism playing out within the system.

How do we balance our resources and not become defensive on the safety net side?

What is the role of the business community in this conversation?

Economic models that can build wealth, how can we support or envision?

*Final thoughts:*

We all have the power to “give hell” to the people upstream. (as per the quote read earlier.

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#### **FLIP CHARTS DATA GATHERING**

##### **1. Who is working on food security in Philly?**

- Pincus Family Foundation
- Pincus Fund for Hunger Relief
- Patricia Kind Family Foundation
- Leo & Peggy Pierce Family Foundation
- Jewish Foundation
- Snider Foundation (in a small way)
- Claneil Foundation
- Green Tree Community Health Foundation
- Einstein Healthcare Network
- The Food Trust
- Pennsylvania Horticultural Society (fresh food access)
- City Depts/Coalitions (FPAC, summer meals, “Get Healthy Philly”, food access collaboration)
- Greater Philadelphia Coalition Against Hunger
- Caring for Friends
- Philabundance

##### **2. Who is focusing on strategies to reduce poverty?**

- Workforce development programs
- The Hilles fund (sort of)
- Jewish Federation
- Einstein Healthcare Network
- Broke in Philly
- Philadelphia Area Coop Alliance
- Philabundance and Partners through “Ending Hunger for Good” initiative
- Promise Zone
- Philadelphia Pre-K
- People’s Platform
- Poor People’s Campaign

##### **3. What would be helpful to know from communities and nonprofits that work every day to address hunger and poverty?**

- What do your clients say they need?
- Where are the funding gaps?

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- How we can better empower the clients.
- How can we help most effectively?
- How can we help you advocate for policy change?
- What types of funding (general operations, multi-year) are most helpful?
- How do we communicate that most social service agencies are connected to/working on hunger and poverty?
- How do we break down silos?
- What barriers are you seeing with clients accessing services?
- What's not working about existing programs? How can we do better?
- How would your community like to be involved?
- PA Gov tells seniors not to disclose financial data but demands it for food programs.
- Dollars for Advocacy - working to maintain and increase \$'s for food
- Seniors are sharing food with kids at home. How to feed the whole family?

#### 4. What can we learn from similar cities addressing this?

- Detroit:
  - Workforce Development <> who is hiring/need for employees
  - Working with Chase Bank to fund community development by the grassroots organizations
- We need to find out who's doing better at addressing this? (which cities/communities)
- What cities/states have successfully supported collaborative efforts?
- Where has data shown significant progress? (decline in food insecurity or poverty)
- Who manages food waste better?

#### 5. What are we struggling with internally in our own organizations as we work to improve food security?

- Systemic barriers formed by over-regulatory practices/policies
- How to connect with other funders in the same space
- How to get our boards to lobby on critical policy changes.
- Specialized vocabulary
- Time + willingness to learn/understand the breadth of issues
- The urgency of the issues vs. the constraints of the "running" of philanthropy - the system
- Foundation Board not comfortable with upstream solutions/huge policy changes necessary to fix this. (seconded)
- Problem is income inequality - People in power with decision-making authority don't want to or can't address that. (**also racism**)
- Dismantling individual/institutional racism as we work to dismantle systemic racism (seconded)
- How do we operationalize equity/structural work -> How do we stay consistent, not just one-offs?
- The system associated with food insecurity
- Lack of sufficient funding for sustaining existing programs

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- Diversity & Inclusion (seconded and thirded)
- Working in silos (internally and across sectors)
- Food insecurity isn't just a result/symptom; food insecurity is also a contributing factor to other problems in society (e.g. education, health, etc.)
- Working in food security or funding it means you are also working in funding other issue areas.
- USDA/FDA guidelines on labeling food expiration
- Broadening our definitions and connections we make

#### **6. What reports have suggested key recommendations to reduce food insecurity?**

- None - must share data only
- PCCY - "Underwater: What's sinking families in Philadelphia" October 2019
- Southeastern PA Community Health Needs Assessment
- The Hope Center: Alleviating Poverty & Promoting College Attainment in Philadelphia
- Benefits Data Trust reports
- Root Cause Coalition
- Urban Institute's - "Disrupting Food Insecurity Dashboard: Tackling data for strategies that tackle the root causes." Oct 22nd, 2019

#### **Planning Team for the November 13, 2019 Meeting:**

- Tamela Luce, Phoenixville Community Health Foundation
- Daphne Rowe and Rachel Costello, Leo & Peggy Pierce Foundation and Pembroke Philanthropy
- Brian Gralnick & Hannah Liebow, Jewish Federation of Greater Philadelphia
- Marie Clark, Philanthropy Network Greater Philadelphia
- Robin Rifkin, Greater Philadelphia Coalition Against Hunger Board VP, and Food Systems Facilitator

Sponsors of today's meeting: Jewish Federation of Greater Philadelphia & Leo & Peggy Pierce Foundation and Pembroke Philanthropy

**Next Food Funders & Stakeholder - Hunger on the Rise Meeting: January 28, 2020, 2pm-4pm, Jewish Federation – RSVP at <https://www.eventbrite.com/e/food-funders-stakeholders-meeting-2-hunger-on-the-rise-in-philly-tickets-86394513315>.**

#### **Upcoming Planning Meetings:**

December 4<sup>th</sup>, 12:00 pm - Philanthropy Network - 230 S Broad St Suite 402, Philadelphia, PA 19102 (Entrance on Locust Street)

January 7<sup>th</sup>, 12:00 pm - Philanthropy Network - 230 S Broad St Suite 402, Philadelphia, PA 19102 (Entrance on Locust Street)

RSVP to Robin Rifkin if you plan to come to the planning meeting: [Robin@MeetingIntentions.com](mailto:Robin@MeetingIntentions.com)