

**NATIONAL YOUNG FARMERS COALITION**

# **WINNING A FARM BILL FOR AN EQUITABLE FUTURE**





# THE 2023 FARM BILL IS OUR BEST OPPORTUNITY TO DELIVER THE CHANGE OUR FARMERS AND COMMUNITIES DESERVE.

- The farm bill is a \$428 billion piece of federal legislation that impacts food and agriculture in the U.S.
- A better farm bill means equitable resources for farmers, uncompromising climate action, and a commitment to the wellbeing of our communities.
- With farmland prices skyrocketing and the climate crisis threatening our ability to feed our communities, now is the moment for a farm bill that addresses these issues directly and equitably.





# ABOUT OUR COALITION

- We shift power and change policy to equitably resource our next generation of working farmers.
- Our coalition formed in 2010 to create a unified voice for the future in federal farm policy conversations. **In the last decade we have:**
  - ✓ Won a microloan program at USDA
  - ✓ Historic funding for beginning farmer training and outreach to farmers of color
  - ✓ Millions in farmland protection dollars
  - ✓ Investments in Farmer Mental Health services
  - ✓ Accessible COVID relief, **and more.**
- Our latest Strategic Plan answers the call of our farmers for **bold, structural change**. It draws on our success influencing the last two farm bills and prioritizes the 2023 farm bill as a key intervention necessary for realizing our vision of a just agricultural system.
- **Racial equity** is the baseline for all of our policy proposals - if a policy does not center the needs of farmers of color, it exacerbates the inequities in agriculture.





# LAND

- Access to land is the number one challenge young farmers face, especially farmers of color.
- Land determines who has the resources and opportunity to succeed in farming. (90% of land is owned by white individuals.)
- We are in the midst of a massive land transition. Without Congressional action, young farmers and farmers of color will not access this land and it is at risk of transitioning out of production forever.



***DEMAND: WE ARE CALLING FOR A HISTORIC, \$2.5B INVESTMENT IN  
EQUITABLE LAND TRANSITION IN THE NEXT FARM BILL - WITH THE GOAL  
OF TRANSITIONING ONE MILLION ACRES TO THE NEXT GENERATION.***





# CLIMATE

- Climate change is an existential threat which endangers our communities and our ability to grow food.
- Luckily, we have a generation of farmers who have proven we can make agriculture a force for climate action. These farmers are doing their best to build resilience and simply need more land and capital to carry climate action forward.
- Orienting our agricultural system to climate action will take a major investment and we believe the best use of funding is to support the farmers who will be climate leaders for the crucial decades ahead.



***DEMAND: WE WILL MAKE CLIMATE ACTION A FOCUS OF THE FARM BILL AND  
ENSURE INVESTMENTS IN CLIMATE-SMART AND REGENERATIVE PRACTICES  
ARE ACCESSIBLE TO THE YOUNG AND BIPOC FARMERS LEADING THE WORK.***





# USDA ACCESS & ACCOUNTABILITY

- We work to make the USDA our USDA, an agency that supports agriculture for the public good.
- The USDA should be the most important resource to young farmers and for building the next generation of agriculture. Yet 40% of young farmers don't know about USDA programs that can help them, and 30% find the paperwork too burdensome.

***DEMAND: USDA PROGRAMS WERE DESIGNED TO EXCLUDE. WE WILL WIN STATUTORY CHANGES TO USDA PROGRAMS IN THE FARM BILL THAT REQUIRE PROGRAMMATIC RE-DESIGN, OPENING UP MILLIONS OF DOLLARS FOR YOUNG AND BIPOC FARMERS.***

- ❑ Streamlining resources into microloans and microgrants
- ❑ Making ownership loans competitive in the real estate market
- ❑ Transforming crop insurance and disaster assistance to work for diversified farms in the face of climate crisis.
- ❑ Requiring more thorough and transparent demographic reporting on program access to track improvement.





# STRATEGY

- Our strategy is proven. Young farmers are their own best advocates. We win when they share their experiences with those in the position to help them.
- **ORGANIZING:** We focus our organizing in districts and states with representation on the House and Senate Agriculture Committees. Our field organizers in key states are aligning farmers with our theory of change and building strong networks ready to take action.
- **ADVOCACY:** Through our fellowships and trainings, we support farmer leaders to build strong relationships with their Members of Congress, speak powerfully to the press, and mobilize their communities to take action.
- **COMMUNICATIONS:** We amplify young farmer stories using earned media and strategically timed communications. Our last farm bill campaign made front page news at the Washington Post - securing key visibility for our priorities at the right moment.





# JOIN US

***WE ARE GOING BIG IN THIS FARM BILL FIGHT BECAUSE THE MOMENT DEMANDS IT.***

- **LAND:** This farm bill is the farm bill where we solve the land access challenge before it's too late, winning \$2.5B for equitable land transition.
- **CLIMATE:** Historic investments in climate-smart and regenerative practices recognize the leadership of young and BIPOC farmers and are accessible and equitable.
- **USDA ACCESS & ACCOUNTABILITY:** The barriers young farmers face accessing USDA programs are toppled, opening up access to the millions of dollars these grant and loan programs offer.

***TO ACHIEVE OUR GOALS, WE ARE RAISING AN  
ADDITIONAL \$1 MILLION THIS YEAR - THE FARM  
BILL IMPACT FUND. WE NEED YOUR HELP.***

Funds will be deployed in 2023 to support farmer engagement, strategic communications, and DC policy staff to deliver on our goals for structural change in the farm bill.





# GIVING LEVELS

*\$200,000*

*\$100,000*

*\$50,000*

*\$25,000*

*\$10,000*

*\$5,000*





# FARM BILL IMPACT FUND

GIFT LEVELS	\$5,000	\$10,000	\$25,000	\$50,000	\$100,000	\$200,000
Company, Organization, or Individual name on Farm Bill impact Fund Webpage	✓	✓	✓	✓	✓	✓
Tickets for your Company/Organization/ Individual Network and Recognition for our Dinner with Congressional Champions in D.C. during March 2023 D.C. Fly-in		1	2	5	5	10
Invitation to participate in the Farm Bill Fly-In Advocacy Day in March 2023 and join a meeting with House and Senate Committee staff				✓	✓	✓
A seat on the campaign advisory committee*					✓	✓

\*The Campaign Advisory Committee is an exclusive group of those who are invited or give \$100,000 or more. The Committee will have a front row seat on our Farm Bill efforts and advise on our strategy to resource, message, and win our Farm Bill campaign.





# CONTACT US

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