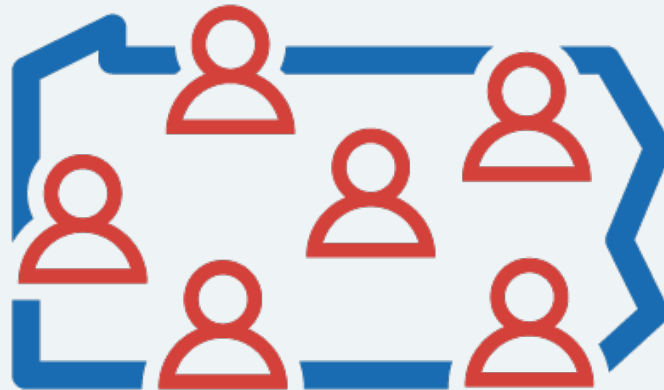




Erin Casey, Executive Director

The coalition for a fair and accurate 2020 Census.



Let's count all Pennsylvanians.

Coalition Members

ACTION Housing, Inc.	HIAS Pennsylvania	Philadelphia Association of Community Development Corporations
AFRICOM	Hunger-Free Pennsylvania	Philadelphia Chinatown Development Corporation
Asian Americans United	Jewish Community Center of Greater Pittsburgh	Philadelphia Higher Education Network for Neighborhood Development (PHENND)
Bebashi	Jewish Family and Community Services	Pittsburgh United
Bhutanese Community Association of Pittsburgh	Just Harvest	Planned Parenthood Association of PA
Black Church Center for Justice and Equality	Keystone Progress Education Fund	Planned Parenthood Southeastern PA
Campaign for Working Families, Inc.	Latino Community Center	POWER
Caribbean Community in Philadelphia	Lawyers' Committee for Civil Rights Under Law	POWER Northeast
CASA	Lutheran Advocacy Ministry in PA	Project HOME
Casa San Jose	Make The Road PA	Public Interest Law Center
Coalition Against Hunger	Media Mobilizing Project	Restaurant Opportunities Center United of PA
Committee of Seventy	New Voices for Reproductive Justice	SEAMAAC
Common Cause Pennsylvania	North 5 th Street Revitalization Project	SeniorLAW Center
Conservation Voters of Pennsylvania	One Pennsylvania	United Neighborhood Centers of Northeast PA
Disability Rights Pennsylvania	PathWays PA	United Somali Bantu of Greater Pittsburgh
Education Voters of PA	Pennsylvania Budget and Policy Center	Urban Affairs Coalition
Emgage	Pennsylvania Council of Churches	VietLead
Equality Pennsylvania	Pennsylvania Health Access Network	Vintage, Inc.
Food and Water Watch	Pennsylvania Humanities Council	Women's Community Revitalization Project
Greater Philadelphia Cultural Alliance	Pennsylvania Immigration and Citizenship Coalition	Women's Law Project
Greater Pittsburgh Nonprofit Partnership	Pennsylvania Interfaith Impact Network	
Grounded Strategies	Pennsylvania Partnerships for Children	
	Philabundance	

What's At Stake For Pennsylvania

Representation



Resources



Support



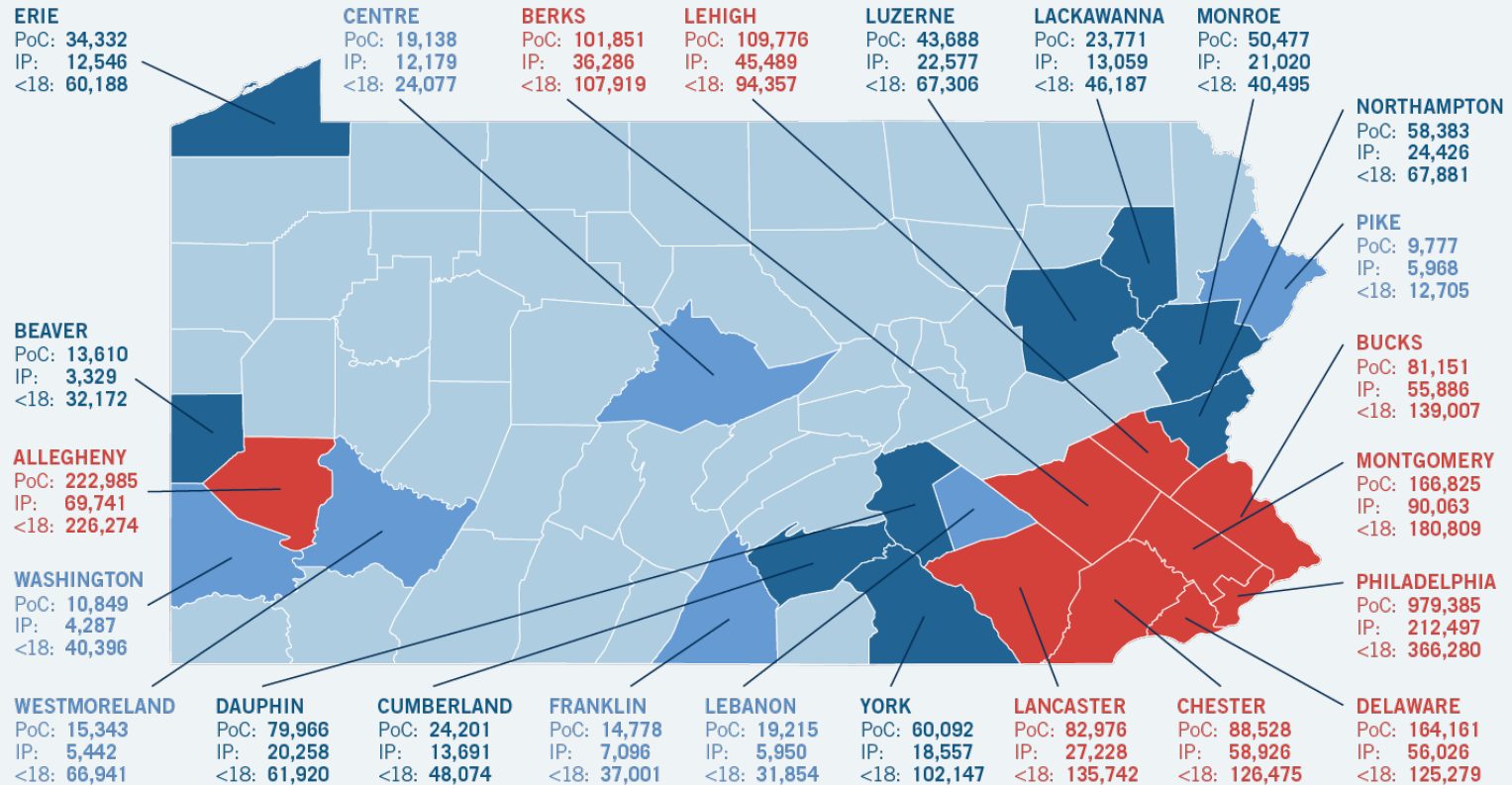
PA Funding Derived from Census Data

55 Large Federal Spending Programs Guided by Decennial Census Data (Fiscal Year 2016) Source: The George Washington Institute of Public Policy

Medical Assistance Program (Medicaid)	\$17,035,666,000	Federal Transit - Capital Investment Grants	\$255,903,604	Home Investment Partnerships Program	\$61,971,119
Federal Direct Student Loans	\$5,232,355,537	Low Income Home Energy Assistance (LIHEAP)	\$203,485,100	Block Grants for the Prevention and Treatment of Substance Abuse	\$59,100,201
Medicare Suppl. Medical Insurance (Part B)	\$2,744,751,997	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	\$202,895,000	Water and Waste Disposal Systems for Rural Communities	\$54,938,900
Supplemental Nutrition Assistance Program (SNAP)	\$2,729,024,683	Title IV-E Foster Care	\$165,566,842	Career and Technical Education - Basic Grants to States	\$40,722,778
Highway Planning and Construction	\$1,967,464,015	New Markets Tax Credit	\$150,902,471	State Community Development Block Grant	\$37,464,741
Federal Pell Grant Program	\$840,800,000	Vocational Rehabilitation Grants to the States	\$144,407,083	Workforce Innovation and Opportunity Act (WIOA) Dislocated Worker Grants	\$37,223,657
Temporary Assistance for Needy Families (TANF)	\$719,499,305	Unemployment Insurance Administration	\$135,940,000	Community Facilities Loans / Grants	\$34,837,940
Very Low to Moderate Income Housing Loans	\$610,322,282	Community Development Block Grants / Entitlement Grants	\$132,117,621	Rural Rental Assistance Payments	\$33,889,200
Section 8 Housing Choice Vouchers	\$609,804,000	Adoption Assistance	\$120,664,274	Special Programs for the Aging, Title III, Part C, Nutrition Services	\$31,087,029
Title I Grants to Local Educational Agencies	\$567,812,540	Public Housing Capital Fund	\$119,163,000	Homeland Security Grant Program	\$30,994,986
Federal Transit Formula Grants	\$524,110,000	Health Care Centers	\$116,277,037	Community Services Block Grant	\$30,532,757
Special Education Grants	\$436,302,376	Child Care Mandatory and Matching Funds	\$115,576,000	Workforce Innovation and Opportunity Act (WIOA) Youth Activities	\$29,627,611
Section 8 Housing Assistance Payments Program	\$429,812,058	Child and Adult Care Food Program	\$113,446,000	Workforce Innovation and Opportunity Act (WIOA) Adult Activities	\$29,235,262
National School Lunch Program	\$369,272,000	School Breakfast Program	\$110,896,000	Employment Service / Wagner-Peyser	\$27,298,958
State Children's Health Insurance Program (CHIP)	\$365,076,000	Supporting Effective Instruction State Grants	\$91,965,059	Business and Industry Loans	\$26,410,000
Low Income Housing Tax Credit	\$343,843,308	Crime Victim Assistance	\$86,776,184	Rural Electrification Loans and Loan Guarantees	\$18,000,000
Head Start	\$298,934,211	Child Care and Development Block Grant	\$80,442,000	Cooperative Extension Service	\$17,167,885
Public and Indian Housing	\$283,543,000	Social Services Block Grant	\$63,184,601	Native American Employment & Training	\$856,953

TOTAL FUNDING FOR FY16: \$39,179,047,733

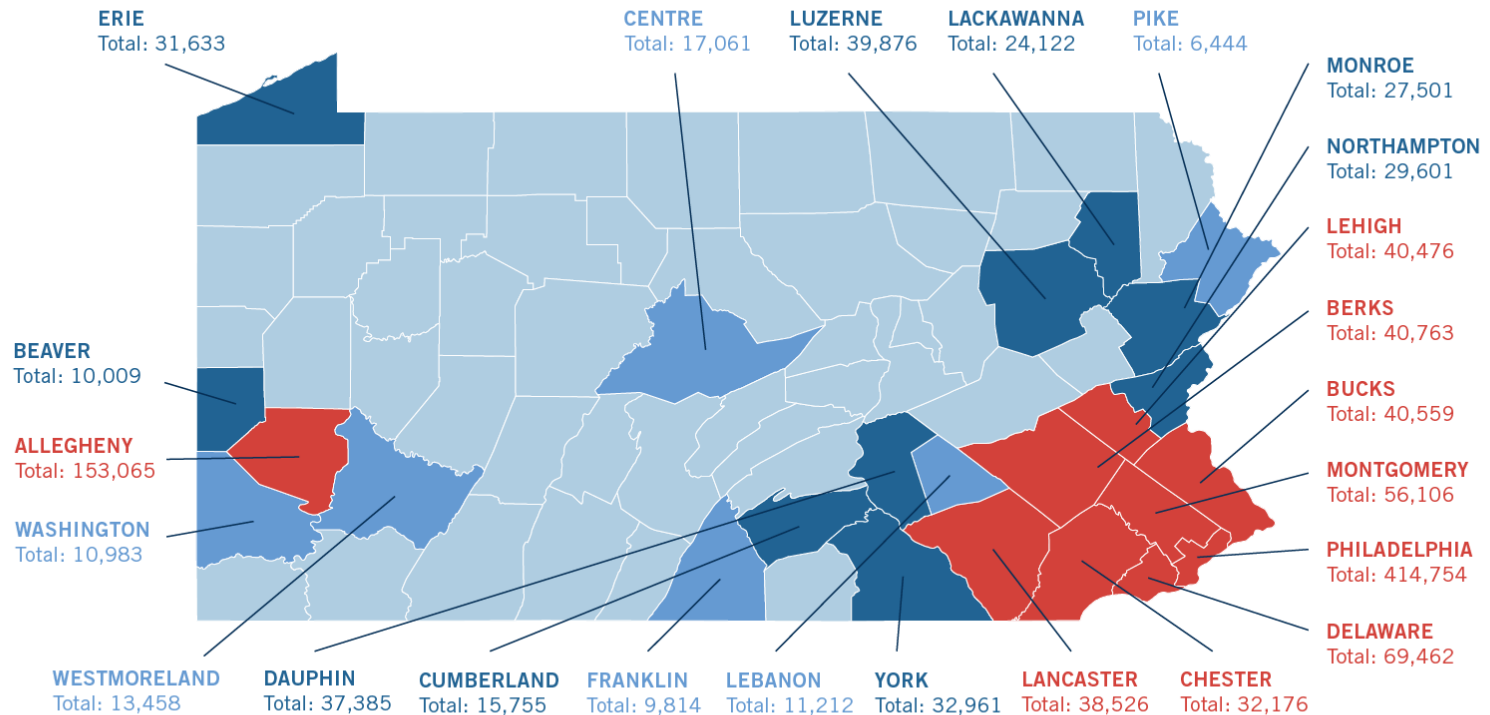
Priority Hard to Count Populations



TIER 1 TIER 2 TIER 3

POPULATION OF COLOR (PoC) IMMIGRANT POPULATION (IP) UNDER 18 POPULATION (<18)

Priority Counties & At Risk Households



Priority county tiers were determined based on the areas that experienced undercounts in the 2010 Census, along with growth in the historically undercounted populations of people of color, immigrants, and children under 18. At risk households were determined based on the Census Bureau model of predicting non-response to the 2020 Census by census tract.

TIER 1
TIER 2
TIER 3



One-on-One Engagement





Methods of Civic Engagement

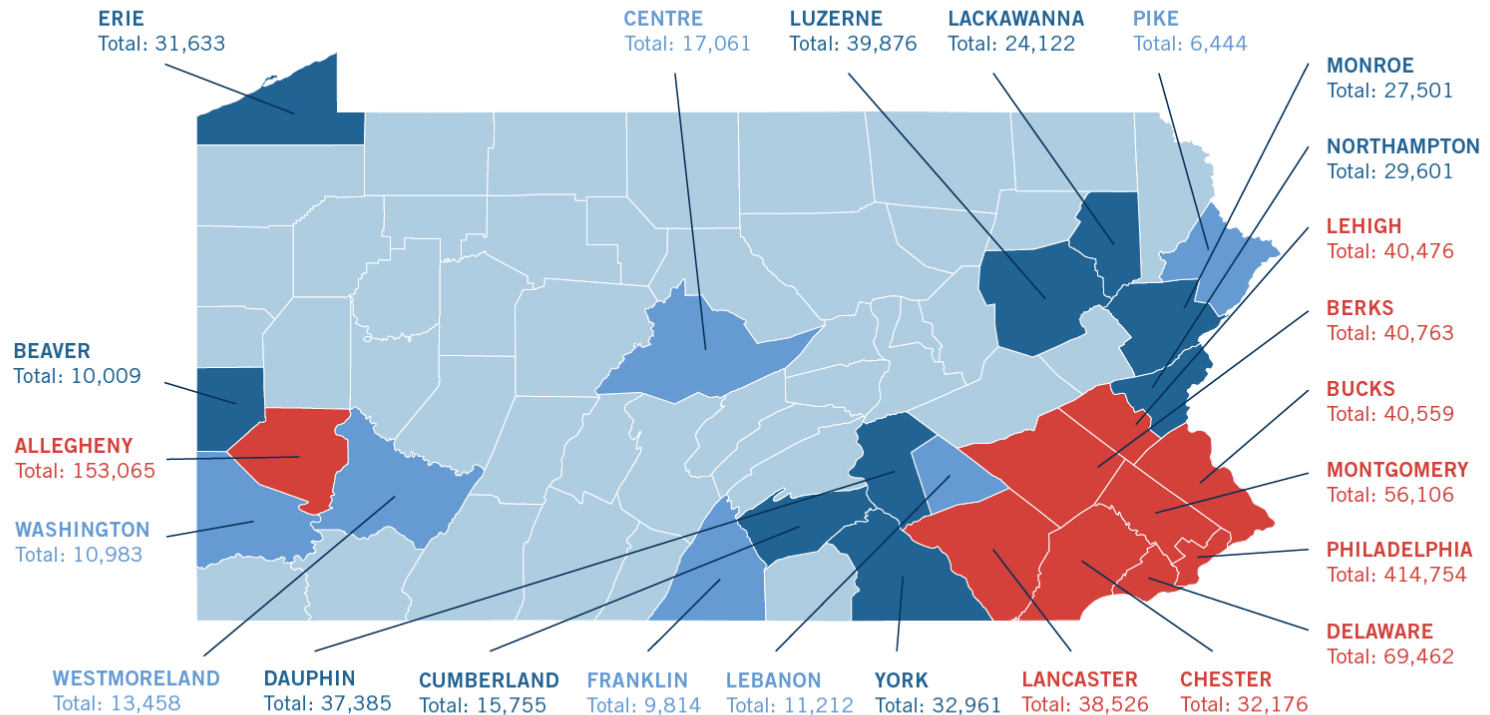
- Canvassing at doors and events
- Phone banking
- Text banking
- Pledge cards
- Mailers



Timeline

- Expand coalition partners in key geographies (now – 3rd quarter)
- Grassroots message testing (April – August 2019)
- Trainings, goal setting, coaching and ongoing technical assistance (Summer 2019 – May 2020)
- Field starts (Fall 2019 – May 2020)
- Evaluation of program (May – August 2020)

Priority Counties & At Risk Households



Priority county tiers were determined based on the areas that experienced undercounts in the 2010 Census, along with growth in the historically undercounted populations of people of color, immigrants, and children under 18. At risk households were determined based on the Census Bureau model of predicting non-response to the 2020 Census by census tract.

TIER 1
TIER 2
TIER 3



For more information

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